

BLUFFTON, SOUTH CAROLINA (just off Hilton Head Island): Block parties originated on the East Side of New York City, where an entire block would be insulated, patriotic songs sung, and parades held, to honor WWII active duty and veterans of the military. Over the years, block parties have evolved into "welcome to our town" events warmly inviting new families to the neighborhood.

"I think our combination of open space, location, reputation, and continuous renewal of our facilities has resulted in our own 'baby boom' of new families joining our club," expressed Adam Kushner, GM/COO at Berkeley Hall

Club. "When our community opened, there was a rush of investors intent on making a profit, rather than enjoying all that Berkeley Hall has to offer. Today, that is not the case, with more than 40 homes under construction, people are purchasing today to become active members in the community and the energy is palpable.

"This summer we held six simultaneous block parties as a way for members to meet fellow neighbors. During the celebrations, I had a 15-year member come up to me and report: 'I was at that time in my life where I was contemplating moving. The new sense of community at Berkeley Hall convinced me this was the place to be.' The compliment didn't ring hollow. Although she isn't a golfer [at Berkeley Hall, its two Fazio courses are a core amenity], she felt everything that we had to offer was a perfect fit for her lifestyle."

## **BERKELEY HALL CLUB** Where Time Slows to Appreciate Your Surroundings

"What defines a quality golf product? My answer is Berkeley Hall. It's one of the great private residential communities on the East Coast." —TOM FAZIO



Berkeley Hall, among the lowest density private golf clubs in the Southeast, offers elbow room with 980 acres for its five hundred member families. Located along the still waters of the Okatie River, it offers the blend of sophistication, hospitality, and privacy. Amenities include two Tom Fazio golf

courses and a regal Jeffersonian-style clubhouse.

"Our golf courses offer a core routing patterned after the classic designs of Winged Foot and Seminole—with a layout uninterrupted by any interior homes or roads," concluded Kushner. "The North Course is the most undulating in the Lowcountry, while the South Course is strikingly different with a parkland setting and colorful azaleas scattered about."

## For membership information, visit BerkeleyHallClub.com.

More than \$5.5 million in new amenities are in the works, including a river park pavilion, a dog park, and a four seasons veranda with expanded outdoor dining.

**The human eye** can distinguish millions of hues of color. With a budget of \$30,000 for annual flowers, color is always in bloom at Berkeley Hall.

