



The club is named for rugged outcroppings of black basalt that jut up throughout the property. Its steep crags, sunken marshes, and precipitous bluffs are eye-catching.

COEUR D'ALENE, IDAHO: *The Wall Street Journal* was established in 1889. The newspaper has covered the births and deaths of tens of thousands of companies, profound advances in science and technology, revolutionary social movements, and consumer tastes.

It was big news in the Pacific Northwest, although not surprising to locals, when *The Journal* named the lakeside town as the country's hottest emerging housing market. Ranking the 300 biggest metro areas in America, it evaluated numerous criteria and Coeur d'Alene topped the list.

"We owe a big shout-out to *The Wall Street Journal* for their assessment," said Kelli Breakie, marketing director at The Golf Club at Black Rock. "It was a booster shot in the arm for an area that was already experiencing strong growth. It's not a surprise that our combination of a relaxed culture, a four season climate, and myriad of outdoor activities provides great appeal.

Black Rock has matured into one of the finest private recreational communities in the Western United States. Its Jim Engh design has remained in *Golf Digest's* Top 100 Golf Courses since opening in 2003. Less than a mile from its back gate is a private beach complete with 10 boat



The Jim Engh course is a story of two tales. Several holes feature ridges and sharp drop-offs while others play through a prairie plain with generous fairways.

A Location Unlike Any Other

The Golf Club at Black Rock overlooks Lake Coeur d'Alene, one of the five most beautiful lakes in the world according to National Geographic.

slips, a club attendant, children's lake obstacle course, and full food and beverage service. Nearby is the full service Black Rock Marina with an additional 132 boat slips. In addition to its lake amenities, members have access to a kids' camp; the 31,000 square-foot golf clubhouse with a pool and spa; a fitness center; tennis, pickleball, and bocce courts; and The Corral, a 7,000 square-foot event center.

THE ULTIMATE CONVENIENCE

Next season, Black Rock will open its newest neighborhood—The Terraces. "We did our research and combined the best aspects of lock and leave, turnkey living," explained Breakie. "The cabins definitely check all the boxes. Another advantage? Each is reserved with a membership. Considering we have a wait list to join, The Terraces provides immediate access to the wonders of our community."

Wildlife is a constant companion at Black Rock. "We have a resident black bear who is often seen on the 14th hole bumbling along while foraging for berries," continued Breakie. "Our natural surrounding is one of our strongest selling points. We have learned to have a healthy respect for our 'neighbors.' After all, this is their neighborhood, not vice versa. But for city dwellers, not to worry, a Nordstrom is only 45 minutes away." ■

For an additional peek at the beauty of Black Rock, please visit BlackRockIdaho.com.

