



KINGSMILL RESORT

Inspiring You to Test Your Mettle

On a still morning, with dew beading on the greens, you can almost hear echoes of applause for crisply struck approach shots.

The bucolic land surrounding Kingsmill Resort was considered a permanent base by the first Englishmen in 1607. The pioneers soon moved down river to a more protected location in nearby Jamestown, Virginia.

Kingsmill Resort's campus layout is void of crowded hallway corridors or elevator banks. Its natural light is inspiring and, in itself, a motivation to visit.



WILLIAMSBURG, VIRGINIA: Airbnb, with a market cap of \$100+ billion, has 5.6 million worldwide listings and 150 million active users. Its product, wherein everyone can “stay under one roof,” resonates with today’s traveler.

Kingsmill Resort, through hard work and fortunate timing, is considered the Airbnb of golf. Its campus-style layout with clusters of townhomes and waterfront cottages provides ample space and lodging that includes full kitchens, living rooms, and fireplaces.

“Our niche caters to golf buddies groups, weddings, generational family reunions, and executive retreats,” described Bill McKay, vice president at Kingsmill Resort. “Size does matter. Your accommodations are likely to be three times larger than a regular hotel room and, because we operate as a four-star resort, access to our wide-ranging activities and amenities can’t be matched. If you ‘nest in one spot,’ there needs to be a wide-ranging set of options to keep you entertained and engaged.

The marina is Kingsmill Resort's nautical hub. If you're at home on the water, this is your haven, offering resort life at its best.

Access is one of its strongest assets with a location that's central from most dense metro areas along the East Coast. While many fine resorts offer quality golf, few offer Kingsmill Resort's combination of golf, river, and proximity to amusement parks.

Sparkling sunshine on shimmering waters of the James River are eye-catching.



“Three of our more popular social events are paint-on-pottery afternoons, build a boat [that must float and compete in a race], and on-property scavenger hunts [our version of *The Amazing Race* on CBS]. I would be remiss to point out that we also share a property line with Busch Gardens and Colonial Williamsburg [a must visit for history buffs] just minutes away.”

A LEGACY OF CHAMPIONSHIP GOLF

Kingsmill Resort, established by Anheuser-Busch just before America's bicentennial, has long been known for golf. The River Course has hosted PGA TOUR and LPGA events for most of its history, dating back to 1981.

“We run a large golf operation with 54 holes of golf and 1,800 members. Our River Course shows the ‘softer side’ of Pete Dye. If you hit the ball where you are supposed to, you benefit; the final three holes play alongside the James River. While the River Course receives the most publicity, all three of our courses stand the test of time,” stated James Paige, director of golf operations. ■

For seasonal golf packages, please visit Kingsmill.com.

