



# Steeped in Golf's Traditions

*Quail Valley offers  
a trifecta of amenities.*

VERO BEACH, FLORIDA: According to the National Golf Foundation, the total number of private golf clubs in America increased last year for the first time since 2007. The net rise of 12 private courses isn't dramatic, but it's an indicator of the movement toward a better balance of supply and demand.

"Florida has long been a destination providing the luxe golf lifestyle," expressed Kevin Given, cofounder of Quail Valley Golf Club. "Since we opened 20 years ago, our team has worked hard to provide services and an atmosphere that would be enjoyable for all. Our membership has options to access three outstanding facilities: The Golf Club [with a Shinnecock-styled clubhouse and Nick Price/Tommy Fazio design golf course], The River Club [offering a 43-slip marina with a multitude of amenities within walking distance from the beach], and The Pointe [accommodations with a contemporary flair as well as our signature restaurant]."

"We like to feel that Quail Valley provides a place to enjoy each other's company. Many members describe it as an intimate extension of their living room. If you are looking for an experience wherein familiar faces greet you from the practice tee to the 19th hole, Quail Valley is a perfect match."



The Pointe at Quail Valley

Though Quail Valley currently finds itself currently *sitting* in an envious position within the market by having a healthy wait list for both golf and social memberships—it's a club that's not *sitting* on its laurels.

Quail Valley is in the midst of a \$6 million enhancement that includes building a new short course, expanding practice facilities, and renovating the golf clubhouse. "The interior design will be lighter and brighter, following today's preferences," continued Kevin.

"We believe it's equally important to invest in amenities for our team. To that end, we built a \$1.5 million dollar onsite housing complex for seasonal staff that provides them the opportunity to walk to work.

"I believe this investment is one which speaks to our commitment to offer benefits for our staff. The convenience of providing quality accommodations, which are only a long par-5 away from the clubhouse, allows us to the ability attract and maintain the best agronomy and operations team in the industry." ■

*For information, please visit [QuailValleyGolfClub.com](http://QuailValleyGolfClub.com).*

**"Each year** we host the Quail Valley Collegiate Invitational wherein 16 universities compete. Our leadership team at Quail Valley felt a responsibility since the inception of the club to support the game we love. This championship, along with other USGA/FSGA events, is our way to provide playing opportunities at Quail Valley for the next generation in golf. We have been fortunate to attract some of the finest teams in the country over the past decade. For many of our members, the week of competition is a highlight to cheer on their alma mater or teams they have become familiar with." — DON MEADOWS, DIRECTOR OF GOLF

**"Quail Valley** is an incredible golf experience with creative contouring, making it one of my favorite courses to play in Florida." — NICK PRICE, CO-COURSE DESIGNER OF QUAIL VALLEY AND CHAMPION OF 55 WORLDWIDE WINS