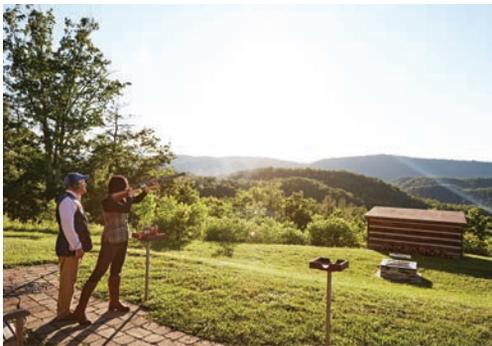


Trending Toward the Future

The Omni Homestead Resort delivers timeless comforts.



HOT SPRINGS, VIRGINIA: A decade *before* the signing of the Declaration of Independence, The Homestead welcomed its first guests. “Since opening as ‘America’s First Resort’ in 1766, we have been inextricably tied to our country’s past,” proudly reported Mark Spadoni, managing director of The Omni Homestead Resort. “In fact, we’ve had 23 U.S. Presidents walk our grounds.”

It was big news when the resort began a \$120 million property-wide renovation last fall. “The investment is the largest in The Homestead’s 256-year history,” said Spadoni.

“We have hired some of the top historic preservation and rehabilitation teams at great expense to ensure that we preserve this grand dame. It was important to keep an eye to the future with our feet firmly planted in an era long ago. Where else can you walk in the footsteps of Sam Snead [always wearing his folksy straw hat] and Babe Zaharias [winner of two gold medals at the 1932 Olympics] who both honed their game on our courses,” questioned Spadoni.

DELIVERING WORLD-CLASS VARIETY

While preserving the Great Hall lobby architecture and artwork that chronicles the resort’s story, almost all other touchpoints will be enhanced. “The sense of awe upon arrival will remain,” detailed Spadoni. “One renovation



The appropriately named Old Course is distinguished as home of the nation’s oldest first tee in continuous use. The Cascades Course is ranked in “America’s 100 Greatest Public Golf Courses” by *Golf Digest*.

DID YOU KNOW? Omni operates 21 iconic golf courses. The Omni PGA Frisco Resort in Texas (opening next year) will be base camp for the PGA of America’s new national headquarters.

you are sure to enjoy is the reimagination of our theater. We are creating a clubby atmosphere that can quickly be altered to match the movie of the week. For example, if we are showing a James Bond release, drink specials will include martinis, ‘shaken not stirred’ by our bartender.

“The resort has long held the reputation of a golf forward destination with a storied past. Many will be surprised by our wide-ranging activities that include equestrian, clay shooting, zip-lining, and electric mountain biking excursions,” detailed Spadoni. “I invite you to make 2022 the year to create your own history at The Omni Homestead.” ■

For more information on seasonal golf packages, please visit TheOmniHomestead.com.