

Perfection Achieved

LochenHeath Golf Club—shaped by the flow of mammoth glaciers from millions of years ago.

LochenHeath epitomizes the best of Northern Michigan golf.



TRAVERSE CITY, MICHIGAN: Many know the town as the Cherry Capital of the World. In fact, most of the 800,000 cherry trees in America are farmed in the region. Its rolling hills, sandy soil, and cool summer breezes off the water make ideal growing conditions. The trio of rolling topography, porous sandy soil, and mild summer temperatures are also ideal for great golf.

LochenHeath Golf Club sits in the heart of Northern Michigan, resting atop a scenic bluff overlooking East Grand Traverse Bay and about a 15-minute drive from downtown Traverse City. This area is recognized for its attractions, including over 44 wineries, casinos, culinary excellence, and the fresh water of its many lakes and bays.

BREATHE, EXHALE, REPEAT

“There is something special in the air that allows you to decompress when on the property, and it just makes you feel good,” said Kevin O’Brien, general manager at LochenHeath. “Our region has become a congregate for the world’s best golf

“Beautiful views of East Bay make for a wonderful property.”

— STEVE SMYERS, GOLF COURSE ARCHITECT OF LOCHENHEATH AND FORMER PRESIDENT OF THE AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS





Member Cottages are multifunctional and well appointed.

course architects. They are drawn to our palette of elevation change, deciduous trees, and stunning scenery. You will have impactful views of the bay no matter where the compass points.”

A STORY FOR THE AGES

LochenHeath is of Scottish origin. Loch translates as the lake, and Heath is a native grass. “The naming of our club was purposeful,” continued O’Brien.

In the fall of 2020, the owners decided to go from a semi-private to an entirely private golf club. “Within minutes of our announcement we received an overwhelming response which validated our decision to go private,” recalled O’Brien.

“Our goal is to provide LochenHeath members a private, low-volume, exclusive destination golf club that is focused on like-minded golfers and bestows a true championship level golf experience.”

The club offers a Steve Smyers designed course that sits on a bluff overlooking East Grand Traverse Bay, providing incredible vistas. “It features

wide-open fairways, no forced carries over water, and well-placed bunkers and dramatic elevation changes. Your game begins with approach shots to the greens, and the key is proper ball placement in the fairways to have an optimal angle of attack to the hole,” stated O’Brien.

If you like to practice, LochenHeath has one of the best practice facilities and short game practice areas in the Midwest.

LochenHeath also offers exquisite casual fine dining in a comfortable and relaxed atmosphere with an extensive wine list. The delectable menu caters to discriminating palates.

Members and their guests can also enjoy well-appointed spacious Member Cottages, featuring four en-suites, an expansive common living area, a gas fireplace, and comfortable appointments throughout. You can unwind with a powerful wall shower and overhead waterfall feature after a great day of golf. The comfortable outdoor deck overlooking the bay and beautiful sunsets will become a favorite gathering place at the end of a perfect day.

“We are a golf club, not a country club,” detailed O’Brien. “If you are looking for high-quality golf, pristine golf course conditions, privacy, long summer days, and a friendly professional environment, we are it. I credit much of our success to staying focused on what we do best.

“Summer is when we shine with daylight until 10 P.M.,” stated O’Brien. “After a great day of golf, you can relive the day on the clubhouse outdoor patio overlooking one of the best views of Grand Traverse Bay, with one of our incredible entrees, a signature drink, or a selection from our extensive wine list.” ■



“Try to keep the good, and work on the bad.”

— ADVICE FROM RYAN BREHM, WINNER OF THE 2022 PGA TOUR PUERTO RICO OPEN AND MEMBER AT LOCHENHEATH GOLF CLUB

For information on membership options, please visit LochenHeath.com or email kevin.obrien@lochenheath.com.