

Community Centric

Hampton Hall Club is a fairytale setting located in a dreamy land of live oaks and Spanish moss.



“I accomplished my goal of crafting a course that fits harmoniously with its surroundings.” —PETE DYE

BLUFFTON, SOUTH CAROLINA: There is no one correct answer to the age old question “What makes you happy in life?” Researchers at Harvard University have tried to provide some clarity. For the past 85 years, participants from all over the world were asked detailed questions about their lives at two-year intervals. Their conclusion? The No. 1 key to a happy life is *social fitness*. Positive relationships keep us happier, healthier, and help us live longer.

COMMON BONDS

“The more you participate in activities with others, the more you benefit by feeling like you’ve contributed to the community,” said Loraine Vienne, GM/COO at Hampton Hall Club. “Positive interactions with family and neighbors help you feel more confident in yourself. You’ll feel more motivated to pursue goals when you have a group of people cheering you on.

“I can’t help but feel satisfied when I see families come together for friendly games on our four new pickleball and

bocce courts,” continued Vienne. “Our residents can have confidence Hampton Hall will be here for generations.”

A VALUE PROPOSITION

Hampton Hall Club has wide-ranging amenities, including a Pete Dye course, a practice park, multiple dining options, modern fitness facilities with an indoor lap pool and spa, tennis, pickleball, bocce, and a resort-style pool.

The price of membership should be in line with the value of the benefits, while also bearing in mind the prices your competitors charge.

“This is where we shine,” extolled Vienne. “We offer similar amenities as our peers at significant savings—from the initiation to ongoing monthly dues. Fortunately, our mix of members plays in our favor. We have over 100 young families and many retirees that call Hampton Hall home. Those still working and raising children tend to prefer to play during the weekend, while our older members tend to play on weekdays. While not perfect, it does reduce stress on the tee sheet.

“I think we all have grown tired of Facetime to keep in touch,” advised Vienne. “Eighty percent of our members are year-round residents providing the opportunity for neighbors to exchange stories of their day face to face. It’s a priceless interaction that you can’t measure in dollars.” ■

For more information on membership opportunities, please visit golf.hamptonhallclubsc.com.

