



Enrichment for the Mind and Body

In the past six years, The Club at Ibis has invested more than \$57 million in member amenities.

WEST PALM BEACH, FLORIDA: More than a decade before the original iPhone was introduced by Steve Jobs, Robin Boretti joined the golf shop staff at The Club at Ibis as a fresh-eyed professional. Last October, she hit the pinnacle of her career when she earned the coveted title of director of golf. Robin is in rarified air as one of only nine female directors of golf in South Florida (out of a total of 375 golf facilities).

FAMILY FOCUS

The Club at Ibis, with over 1,800 homes scattered among 33 lushly landscaped neighborhoods, is the size of a small

town. With size comes advantages; the private community's three Nicklaus family designed golf courses, The Legend, The Heritage, and The Tradition, were created by Jack Nicklaus Sr., Jack Nicklaus Jr., and Steve Nicklaus. Each has nuances. The Legend Course has smaller green complexes requiring accurate approach shots, the Heritage Course requires an expert tee ball, while the Tradition Course is all about the greens.

"I was on the lesson tee when my phone 'blew-up' after the promotion announcement was made to our membership. It took me five days to reply to all the good wishes," recalled Boretti. "I was thrilled when my husband threw a congratulatory surprise party at our house, and I was so prideful when I changed my email title from head golf professional to director of golf!"

"I believe that being a female director of golf brings a special asset to the job. There is some truth to the phrase 'Men are from Mars, Women are from Venus.' As an example, I have noticed men tend to be more competitive and favor individual play, while women are more social and gravitate toward team



"I have designs in 45 countries and The Club at Ibis is the only private community that can boast three Nicklaus family courses. Each has a slightly different feel and stands on its own. My goal is to make a player use their mind ahead of muscles, to control emotions sufficiently, and think through options before drawing a club from the bag."

— JACK NICKLAUS

Tennis Industry Magazine named The Club at Ibis
"2018 Private Facility of the Year."



The Club at Ibis has unveiled a cutting-edge range that includes TopTracer technology, becoming the first private club in Florida to offer a staple found on PGA TOUR telecasts. "I wish I had something like this when I was growing up. I've never seen anything like this. It's massive with lots of different targets and tees. Getting instant feedback is so important to improving your game." — Annika Sorenstam

matches," stated Boretti. "Many are surprised to learn that our ladies' play is as robust, if not more active, than our men's participation. This season, we have 285 women in our 18-hole women's league.

"My management philosophy centers on an approachable, open-door policy. It's key to be visible with my members and listen to their suggestions and concerns," continued Boretti. "One of our more popular initiatives is, 'Walk with the Professionals.' I pair up with our director of fitness for a 90-minute stroll on the golf course where we discuss playing strategies and fitness routines with an overall goal to help you play better."



It's very rare for a foursome of players to all hit the green. If you do so, consider No.13 your lucky number.

"Ibis is magical and amazing." — MARTIN HALL

"We share a common property line with the 23 square-mile Grassy Waters Preserve. Palm Beach International Airport [PBI] is to the south; the Gardens Mall, Kravis Center, and beaches of Singer Island are due east; and the popular equestrian communities of Wellington are off to our west."

— ROBIN BORETTI, DIRECTOR OF GOLF



ONE OF A KIND

Robin oversees a staff of 20 PGA and LPGA professionals. "In my book, these credentials carry weight. They have chosen to make golf their career versus a stepping-stone in life. The upside? They are more driven and passionate about serving members," said Boretti.

One of the golf team's strongest resources is Martin Hall, head teaching professional at Ibis. After competing on the European Tour, he turned his attention to teaching.

"Martin is a longtime contributor on the Golf Channel and is currently ranked as the No. 10 golf teacher in America," smiled Boretti. "Both of us have been at Ibis for more than a quarter of a century. As life and our careers advanced, our friendship has deepened meaningfully. My children are now grown and out of the nest. He would affectionately refer to me as 'my work wife,' and I fondly remember when he teased me during my pregnancy with my second child that my 'diet wasn't working.'" ■

For information on membership opportunities at The Club at Ibis, visit ClubAtIbis.com, or phone (561) 624-8000.