

“Deep blue lake waters provide a striking contrast to the lush green grass and flashes of bright white bunkers. I throw unusual landforms at the player, let them think outside the box, and have fun doing it. The back nine at Black Rock is like an old vinyl album where you favor a cluster of songs. I feel that numbers 10 through 14 are my favorite stretch of holes in my portfolio.” — JIM ENGH, GOLF COURSE DESIGNER



## Set in the Land of Lakes and Pines

*Consider The Golf Club at Black Rock  
a luxury summer camp for the entire family.*

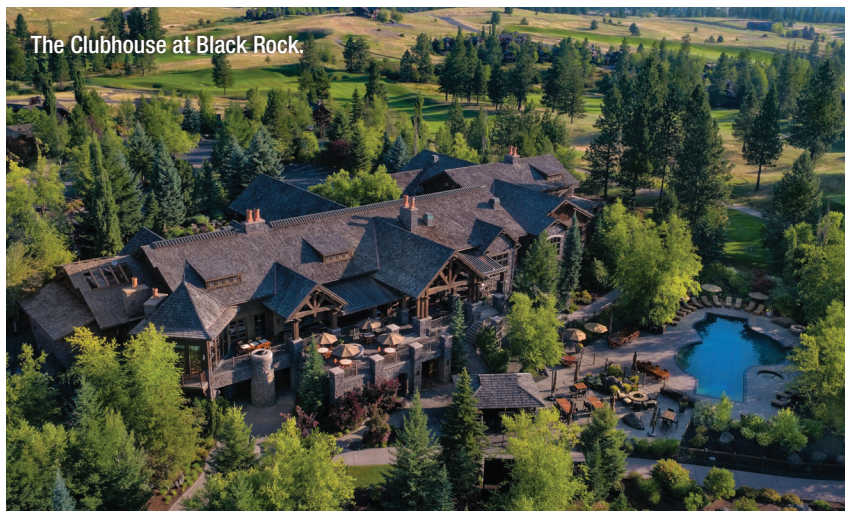
COEUR D'ALENE, IDAHO: There are several ways to make distinctions between generations. No matter which category you fall into (Silent Generation, Baby Boomers, Generation X, Millennials, Generation Z, or Generation Alpha), each peer group sets its trends and has a distinct cultural impact.

The Dirks fully appreciate different perspectives on life. “My husband Bret and I have two grown children and

six grandchildren,” beamed Michele Dirks. “Our likes and dislikes vary, but one thing is a constant—we all love being members at The Golf Club at Black Rock. The club provides so many opportunities for us to bond as a family and allows us to have an intimate dinner for just the two of us. Whether we are paddleboarding with our kids at the Beach Club or having ‘adult time’ during a poolside wine tasting event, Black Rock is like a cruise ship of amenities.”



The multi-generational Dirks family.



The Clubhouse at Black Rock.



“The Golf Club at Black Rock has bobsled-run fairways and rollicking putting surfaces framed by squiggly bunkers.”

— GOLF DIGEST

Did you know? The underpinnings of The Golf Club at Black Rock can be traced back over two million years ago during the last Ice Age. The stress on the land was profound. By geological standards, the Cordilleran ice sheet melted quickly over the course of several thousand years. The resulting floods shaped the topography and created the fertile land in Eastern Washington and Idaho. Today, Lake Coeur d'Alene, primarily fed by two rivers, is 26 miles long, offering 135 miles of shoreline, with a summer surface water temperature of 68 degrees.

### A WEATHERED PASSPORT

“Michele and I grew up on the same block in Northern Idaho, and we reveled in the outdoor splendor of Coeur d'Alene,” recalled Bret Dirks. “We’ve had the good fortune to visit 55 countries. No matter the destination—from Nepal to Kenya—we are hard-pressed to find a region that provides the same wonderland.”

Black Rock has positive cash flow, is debt free, and has increased its membership roster each year for the past decade. With a strong balance sheet, the club continues to add amenities and services with an emphasis on the family dynamic.

“We have become fanatics of golf with 100 rounds carded somewhere in the world each year,” continued Bret. “One of the greatest attributes of Black Rock is the golf course isn’t lined from tee to green with homes. An errant shot is more likely to hit a towering pine tree versus a rooftop! Creativity is key to success. For example, No. 16 is a tricky par-5 with an extreme risk/reward opportunity. Should you bomb your drive, it becomes reachable in two. A more conservative approach would leave you with a testy wedge to the green where a two-putt is not guaranteed.” ■

For more information, please visit [BlackRockIdaho.com](http://BlackRockIdaho.com).



Second clubhouse slated to be completed in summer of 2024.

