



Pete Dye Course



French Lick Springs Hotel



West Baden Springs Hotel

The Future of Golf

The Pete Dye Course at French Lick Resort is a Golf Digest “America’s 100 Greatest Public Courses.”

FRENCH LICK, INDIANA: Among the ranks of the PGA TOUR management, it’s likely the major motion picture from 1996, *Jerry Maguire*, ranks high on the list. With total prize money of \$460 million across its 38 official PGA TOUR stops, the famous movie phrase “Show Me The Money” resonates.

Next year, French Lick Resort begins its five-year partnership with the PGA TOUR to host the Korn Ferry Tour’s annual season-ending tournament, wherein 30 coveted PGA TOUR cards will be awarded. “We are so proud to showcase the premier event on our Pete Dye Course,” said Dave Harner, director of golf at French Lick Resort. “We have hosted scores of championship golf events in the last 13 years, and partnering with the Korn Ferry Tour brings us to the next level of championship golf. Without fail, The Pete Dye Course stands its own against even the greatest players. The challenges are unique, and the winner of this event will be the player who is patient, accurate, and has every kind of shot in their arsenal.”

SMACK DAB IN THE MIDDLE OF EVERYWHERE
“For many golfers, Indiana is a ‘fly-over’ state. We are out to change the perception of Hoosier Country in what is a relatively undiscovered part of America,” explained Brendan Sweeney, director of golf development at French Lick Resort. “If you live in the Midwest, you are likely familiar with the quality overall experience our resort

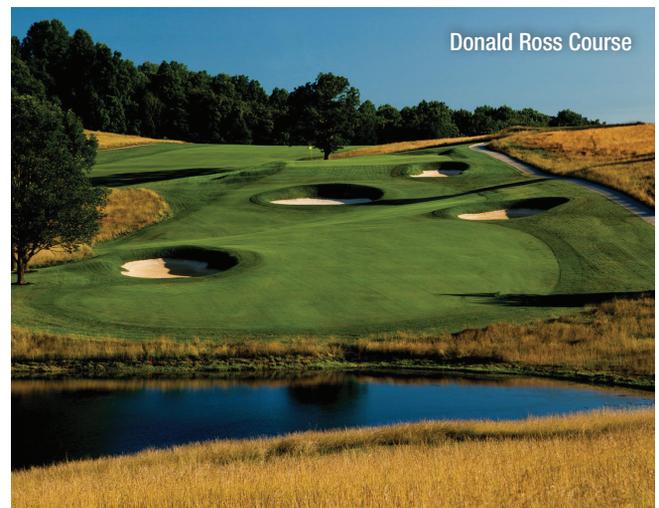
offers. If you live on the East or West Coasts, we may be a relatively unfamiliar name. We’re eager for all to experience our warm hospitality, which is second to none.

“We offer two equally compelling golf choices with designs by Pete Dye and Donald Ross,” continued Sweeney. “When you are standing on the back porch of The Mansion (that serves as the clubhouse for the Dye Course), the countryside opens up in splendor with 14 holes visible without squinting your eyes!”

French Lick Resort is located on the western edge of the Eastern Time Zone. “This provides us a distinct advantage,” concluded Sweeney. “No matter the time of year, sunlight stretches longer into the day to sneak in an extra nine holes.” ■

“Our destination offers three grand hotels—two of which are on the National Register of Historic Places—36 holes of championship golf, two world-class spas, resort-style gaming, horseback riding, and the largest resort meeting space in the Midwest (169,000 square feet).”
—JOE VEZZOSO, VICE PRESIDENT OF FRENCH LICK RESORT

For information on seasonal golf packages, please visit FrenchLick.com.



Donald Ross Course