

Where Kona Meets Sedona

Black Desert—accomplishing the impossible.



IVINS, UTAH (two hours outside Las Vegas, Nevada): This season, the PGA TOUR will host 39 events and the LPGA will host 35. Needless to say, with more than 16,000 eighteen-hole courses across the country, tournament venues are held in high esteem. In the coming year, Black Desert will host *both* a PGA TOUR (October 2024) and LPGA event (May 2025).

“As America’s next great golf destination, we felt it was important to show the women the same respect as the men,” explained Patrick Manning, managing partner at Black Desert. “It will be the PGA TOUR’s first visit to Utah in 60 years and we plan on hosting one heck of a party. Both Tours have commented that nothing will ‘pop’ on television like our scenery.”



Jagged lava (yes lava) surrounds Black Desert.

It was common for construction workers to trip on the rugged terrain and skin their knees—including golf course architect Tom Weiskopf and his design partner Phil Smith. During a walkthrough, Tom summarized the look as the best backdrop in golf, where Kona (Hawaii) meets Sedona (Arizona).

LUXURY WITHOUT PRETENSE

Black Desert Resort is located in Southern Utah/Greater Zion with its massive sandstone cliffs of cream, pink, and red soar into a brilliant blue sky. “We are located around three major ecosystems,” advised Manning. “The Colorado Plateau [largely made up of high desert], Great Basin [notable for its groves of ancient bristlecone pines], and Mojave Desert [used as a backdrop for episodes of *Star Trek*] all play a factor into our hues of color, and flora and fauna.”



CENTRAL HUB

Although the region surrounding Black Desert draws two times the number of visitors as Park City/Deer Valley, it lacked a central hub offering shopping, dining, and music. “Simply put, there wasn’t a ‘there, there,’” said Manning. “Our new boardwalk will offer dozens of venues to stroll on and upon final completion, the infrastructure will be five times larger than the next closest hospitality venue in the state.

“After being told thousands of times that our goals were being too ambitious, I take great pride in accomplishing the ‘impossible.’” ■

For updates and opening dates for the hotel, please visit [BlackDesertResort.com](https://www.BlackDesertResort.com).