



## KINGSMILL RESORT

# ENGAGE WITH HISTORY

*As you gaze over the majestic James River, your worries slip away.*

**ACCESS IS** one of Kingsmill Resort's strongest assets. It is central to most major cities along the East Coast. Few destinations can match its combination of golf, river, and proximity to two amusement parks—Busch Gardens and Colonial Williamsburg.

**KINGSMILL RESORT** is six miles from Williamsburg, one of America's first planned cities. Established in 1699, Williamsburg was to be a "new and well-ordered town" suitable for the capital of the largest and most populous of the British colonies.

**WILLIAMSBURG, VIRGINIA:** The PGA of America has more than 30,000 golf professionals dedicating their careers to the game. The company's mission is two-fold: to establish and elevate the standards of the profession and to grow interest and participation in golf. Requirements to earn "Class A" accreditation include completing qualifying courses and passing a final exam with 10 percent of the curriculum dedicated to golf instruction.

Chris George, director of instruction at the Kingsmill Resort Golf Academy, has been recognized as a "Best Teacher in Your State" by *Golf Digest* and awarded by the PGA as "Middle Atlantic Section Teacher of the Year." Even more impressively, Chris was named one of the 40 inaugural instructors to establish the Golf Channel Academy available to nearly 500 million viewers in nearly 80 countries.

"My parents took me to a golf course when I was six years old," reminisced George. "They would place a ball on the putting surface, and when I became proficient by making a *par* on the green, they would *graduate* me to the fringe and add one club to my bag. Once I made par on a consistent basis from the fringe, I slowly moved to chip from 50 yards out until I received my *diploma* and could play from the tee box."

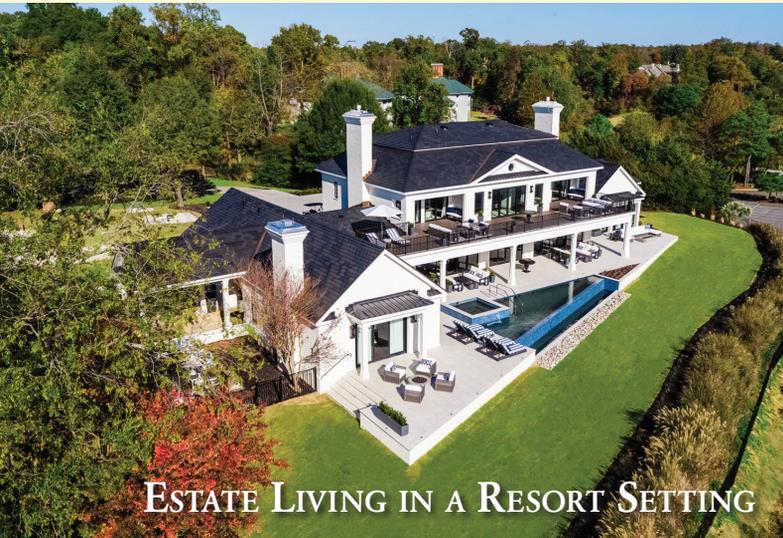
As Chris excelled, he started to question why a golf ball does what it does and





“**ONE SIMPLE SWING THOUGHT** that might help you to score lower. Concentrate on hitting your wedge shots on the green, versus ‘sticking it’ within tap-in distance. There’s nothing that will lead to a higher number on the scorecard if you must take two chip shots from 50 yards out.”

— CHRIS GEORGE, DIRECTOR OF INSTRUCTION AT THE KINGSMILL RESORT GOLF ACADEMY



## ESTATE LIVING IN A RESORT SETTING

Originally built as a private retreat for the Busch Family (of Budweiser Beer and Busch Gardens fame), after a \$3 million renaissance, the mansion is available as a luxury rental for vacationers.

how a club and swing influence ball flight and direction. “I tended to draw the ball and there are many ways to alter ball flight, with some swing changes being more effective than others. My curiosity led me down a path to teaching.”

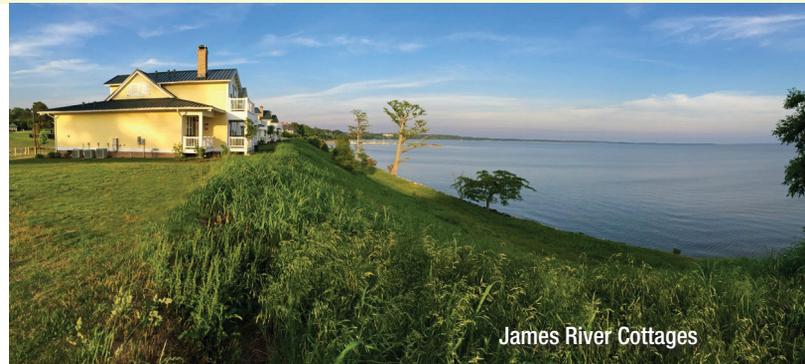
### LUCKILY NO SPEEDING TICKET

During his first trip to the Golf Channel’s studio for a live broadcast on *Morning Drive*, Chris had a chance encounter with Arnold Palmer. “What a combo. Pinch me,” exclaimed George. “The opportunity to appear on television and meet ‘The King’ within 24 hours is an opportunity every PGA professional dreams about. I think I know the feeling that must rush through a champion after winning a Major.”

### WHERE CHAMPIONS COMPETE

Kingsmill Resort features a 3,000-acre campus layout without a high-rise tower, crowded elevator banks, or indoor corridors.

Its diverse accommodations range from single guest rooms to three-bedroom units with full kitchens and wood-burning fireplaces. High demand, in particular, is a limited number of four-bedroom, stand-alone cottages alongside the James River.



James River Cottages

Kingsmill Resort has long been known for golf. “The River Course has hosted PGA TOUR and LPGA events for most of its history, dating back to 1981,” reported George. “Although we have 54 holes of championship golf on-property, our River Course is an absolute must-play, with the trio of finishing holes being some of the best in golf. They stay in your ‘memory bank’ as you walk in the footsteps of Fred Couples and Lexi Thompson, who frequently competed here during Tour events.

“Our Golf Academy is rated a ‘Top-25 Golf School in America’ by *Golf Magazine*,” said a pleased George. “Our staff of five professionals taught 2,500 lessons last year. We know you have limited time on the lesson tee, so we strive to instill foundational principles of success and give you the tools to understand how the mechanics of the golf swing interact with ball flight.

“All too often, students seek immediate gratification. In golf, like in life, this can be a fairytale. Consistent, proper practice is the prescription for lasting success.” ■

For information on seasonal packages, visit [Kingsmill.com](http://Kingsmill.com).

