

**“Set alongside natural cliffs,** bays, ocean coves, inland lakes, and coralina quarries, Corales rates among the best in the world. The roar of the crashing waves can be faintly heard, and the white foam of the surf can be seen catching the air. It is big and bold, with over 230 acres of manicured grass. The exhilarating challenge culminates in playing Devil’s Elbow—the final three holes—including the striking 18th hole with its dramatic forced carry over the cliff-lined Bay of Corales. The stamina and nerves of some of the best players in the world are tested during the Corales Championship.” —TOM FAZIO



## *Puntacana Resort’s evolving partnership with the PGA TOUR.*

PUNTA CANA, DOMINICAN REPUBLIC: Shutterfly’s 10 million customers place 26+ million orders and download 40 billion photos annually. Only a fraction of the photos taken make it to one of the company’s popular photo albums. “Scenery surrounding Corales Golf Course, a Tom Fazio Signature oceanfront course with six holes that hug along the craggy edges of the Caribbean’s blue waters, can easily fill a monthly calendar,” said Jay Overton, director of instruction at Puntacana Resort. “You have to be choosy creating your layouts with so many great shots at your fingertips.”

Puntacana Resort is home to the Caribbean’s ultimate beach and golf experience. Amenities abound, with access to 45 holes of championship golf (with another nine holes in the planning phase), miles of white sand beaches, tennis courts, a world-class spa, endless water sports, and gourmet restaurants. Luxury accommodations include the AAA Five Diamond Tortuga Bay, The Westin Puntacana Resort, and a robust real estate division.

In addition to Corales Golf Course, guests have access to La Cana Golf Club, with three nine-hole P.B. Dye designs (Tortuga, Hacienda and Arrecife) that have a combined 14 holes with ocean views. La Cana Golf Club was the first course in the Caribbean to utilize paspalum grass for its superior playing conditions. Not surprisingly, *Golf Magazine* has compared it to Pebble Beach and rated it the “Number One Course in the Caribbean.”

**A member of Leading Hotels of the World and an AAA Five Diamond awarded hotel in the Dominican Republic, Tortuga Bay offers understated elegance, privacy, and unparalleled personal service, with every convenience at arm’s length.**





### *EVALUATING SUCCESS BENCHMARKS*

It was big news when Grupo Puntacana announced a partnership with the PGA TOUR.

“Punta Cana is a recognized destination around the world,” continued Overton. “Its brand is likely just as well recognized in Belgium as New York. It was important to our tournament team to make sure players in the Corales Championship would represent our core markets across the globe. For example, we invited Mike Weir, who was about to qualify for the Champions Tour. His name is well regarded in Canada, a core market for the Dominican Republic.

“There are only 2,300 Dominicans with an established handicap. So, the Corales Championship is as much about golf as a social business gathering. Literally minutes after the last putt of the day drops, live music fills the air. While ratings on the Golf Channel are important benchmarks that are analyzed carefully, other measurements are evaluated to judge the value of the tournament.”

### *SUSTAINABILITY—A CORE MISSION*

“When Puntacana Resort broke ground more than five decades ago, the concept of ‘sustainable development’ didn’t exist. The tenacity of my father and his financial partners turned what had been a 15,000-acre desolate jungle, with a handful of beachfront rustic shacks, into a worldwide vacation hot spot that now welcomes 10,000+ vacationers per day with flights from 30 countries,” said a pleased Frank Elias Rainieri, CEO/President at Grupo Puntacana.

**“Punta Cana has matured** into a worldwide vacation hot spot that welcomes millions of vacationers each year.

I can proudly say that, during more than a half-century of uninterrupted history, we have maintained a balance between work, respect for nature, and our people. With the same vision and determination from our beginnings, we will continue to write slowly, but surely, the pages of our history. We embrace the authentic Dominican Republic traditions and familiarity with always assuming a leadership role in the community. With an emphasis on preservation, sustainable development, planning, health, education, and cultural development, we assure this charming local culture will forever be preserved.” — FRANK RAINIERI, CHAIRMAN/FOUNDER, GRUPO PUNTACANA



“After a two-year commitment to host a Web.com event, Puntacana Resort has hosted a full-fledged PGA TOUR championship over the past seven years. Growing golf in the Dominican Republic is important. Our involvement helps the next generation of local players. It affirms our golf facilities, and we are thrilled to present ourselves on the international golf stage.” ■

*Traveling to Punta Cana: Most major U.S. hub airports offer non-stop service to PUJ (Punta Cana International Airport).*

*For more information on seasonal golf packages, please visit [puntacana.com](http://puntacana.com).*

