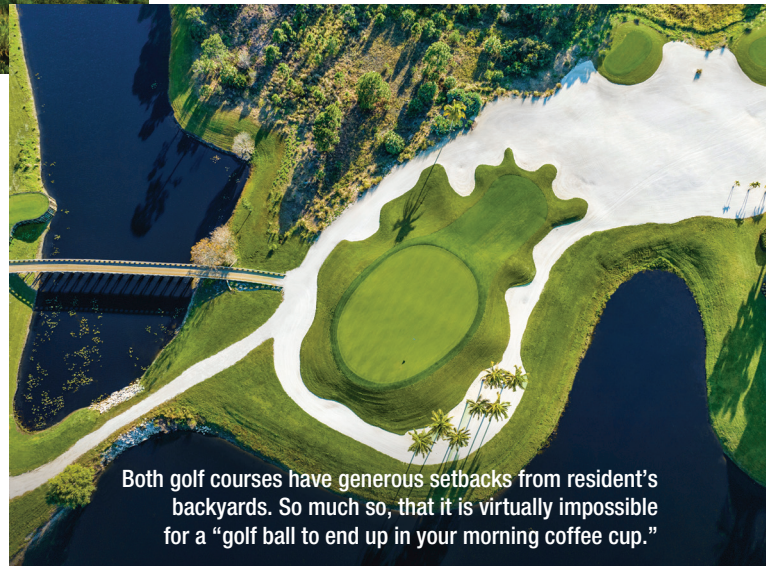




TESORO CLUB

Golf's Version of Sleeping Beauty



Both golf courses have generous setbacks from resident's backyards. So much so, that it is virtually impossible for a "golf ball to end up in your morning coffee cup."

PORT ST. LUCIE, FLORIDA: Tim Jones, Tucker Frederickson (a former New York Giants first-round draft pick), and Rod O'Connor are considered the "three amigos" of South Florida golf. As members or owners of 10+ private notable golf clubs along the East Coast, they have first-hand experience with the intricacies of running a first-class golf facility.

Tesoro Club has a checkered past firmly in the rear-view mirror. "I remember telling my wife, would you like to go on an adventure?" recalled Tim Jones. "We cajoled the gatehouse to let us tour the then-closed community. After our drive-through, we knew this was a gem worth polishing." Jones is no stranger to entrepreneurship as the 2nd largest franchisee of Dunkin' Donuts in America (totaling more than 130 quick-serve restaurants).

"The three of us [Tim, Tucker, and Rod] were keen on reestablishing Tesoro Club as a premier private facility," said Jones. "Sustainability, both financially and environmentally, was critical to turning the corner. We knew there were good bones to work with, including a grand tri-story clubhouse featuring Mediterranean architecture that likely would cost more than \$100 million to build today and 36 holes of overgrown Arnold Palmer and Tom Watson courses."

It took more than 20 meetings with the former land owner to convince a sale. "We both just 'got' one another," continued Jones. "It has taken us two years of rolling up our sleeves to turn a neglected asset into something to be proud of."

Today, the clubhouse is open, and the Palmer Course is in excellent condition for member play, and the culinary



Pizza and Pickleball is a popular weekly get-together at Tesoro Club's new Swim & Racquet Club. Amenities include a Junior Olympic-sized, heated swimming pool; nine Har-Tru tennis courts; and 11 pickleball courts.

team is at your service. Attention has now turned to reestablishing the Watson Course. "We have hundreds of acres of natural wetlands, lakes, and preserves," detailed Jones. "As you can imagine, nature can take a firm hold on land that isn't meticulously maintained."

"In Latin, Tesoro means treasure. The name couldn't be more apropos," concluded Jones. "Our ownership team has 150+ years of business acumen, and we have seen it all. Our value compared to other clubs along the I-95 corridor is apparent." ■

For information on Tesoro Club, visit [TesoroClub.com](https://www.TesoroClub.com).