



Addison Reserve was recently ranked No. 1 of the top 50 Fitness and Wellness Facilities in the country by *Club and Resort*.



Addison Reserve

Recognized as No. 5 out of the top 150 country clubs in the country and No. 23 in the world by Platinum Clubs of the World.

DELRAY BEACH, FLORIDA: The first visit by Rees Jones to Addison Reserve was somewhat unorthodox. Instead of heading straight to the golf course, he received a complete tour of the community followed by lunch. “As we were finishing dessert, Rees asked me when he would tour our 27 holes,” recalled Michael McCarthy, CEO/GM of Addison Reserve. “I explained I wanted him to see all of our non-golf amenities first to set our elevated expectations. We both chuckled and set out on the golf course.”

That first meeting set the stage for a deepening relationship. “Rees is so humble and kind. I just love the man,” continued McCarthy. “His reputation as the ‘Open Doctor’ is warranted and, in my opinion, his design expertise brings

true championship golf to our gated community—a real rarity among South Florida private clubs. It’s been a fun ride with Rees. We both have learned from one another.”

MEMBERS COME FIRST

Over the past six years, Addison Reserve has invested \$55 million in new and expanded amenities.

“A large portion of our membership is on property exclusively during the season,” explained McCarthy. “The last thing they want to reckon with is a major construction zone. While Addison Reserve isn’t unique in upgrading its facilities, we pay special attention to completing the majority of work during the summer months, so the impact on our calendar of wintertime events is minimal. Several of our peers haven’t had a clubhouse to operate out of for two years. That’s wrong and poor planning!”

“You don’t build a church for Easter Sunday. The other 51 weeks out of the year, the golf course has to accommodate a different level of player. I am keeping in mind the member demographics so as not to make the courses play overly long,” stated Rees Jones on his renovation thought process. “I wanted each nine to be interchangeable, having only personality differences. One of the not-so-subtle changes I implemented was a recontouring and repositioning of fairway bunkers. While challenging, I don’t believe you should have to hit a nine-iron out for recovery. By implementing various locations for the bunkers throughout the golf course, they create an appropriate strategy for every player no matter what distance they hit the ball.” ■



For more information, please visit AddisonReserve.cc.