



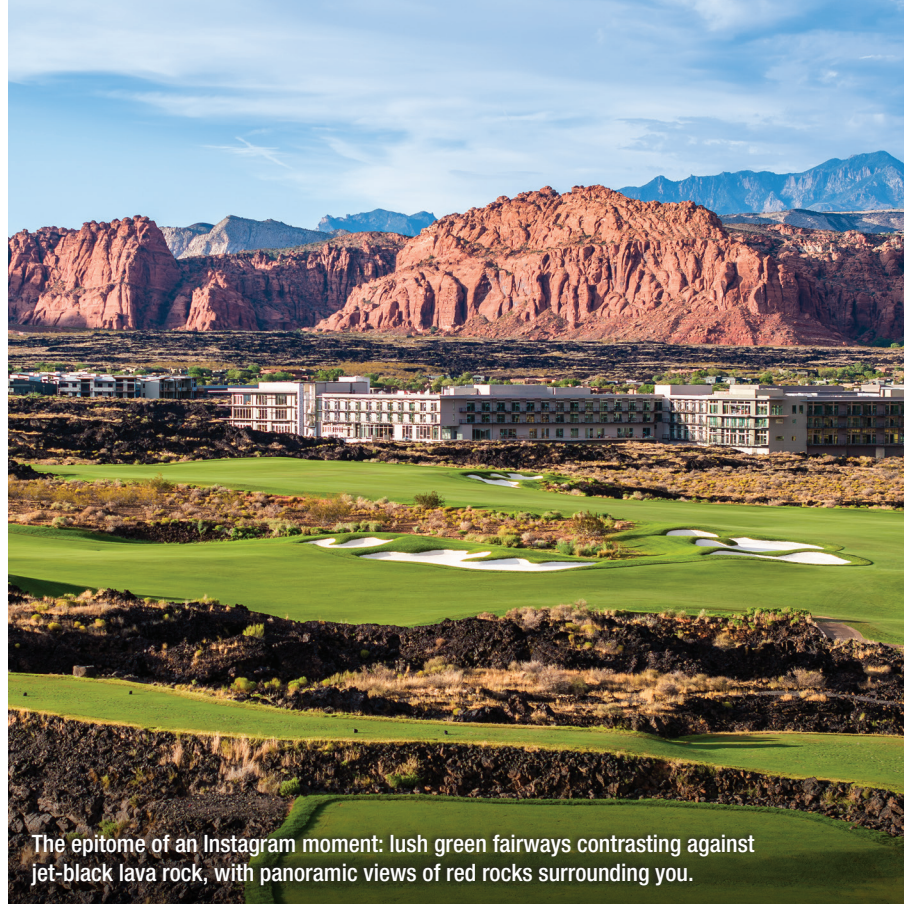
DOUBLE THE PLEASURE

*Black Desert—A beacon
for avid golfers.*

IVINS, UTAH (Greater St. George): If you can recall the Wrigley’s Spearmint Gum commercial with its identical twins and the unforgettable tagline, “Double the Pleasure, Double the Fun,” then you’ll find an interesting parallel at Black Desert Resort. Just as that popular advertising moment etched itself into our collective memory, so will the resort’s professional golf events.

A scenic two-hour drive from Las Vegas, Black Desert Resort is a beacon of golf excellence. With two high-profile tournaments on the horizon—the PGA TOUR FedEx Cup this fall, which marks a historic return to Utah after a 60-year hiatus, followed by the prestigious LPGA Tour event in 2025—golf enthusiasts globally are abuzz. The destination, carved through ancient basalt lava flows, is more than a resort; it will be the birthplace of legends, where record-breaking performances and memories will unfold.

“The opportunity to host both PGA and LPGA tournaments in such rapid succession is truly remarkable for a newly constructed resort,” stated Kate Brown, vice president of Black Desert Resort. “It signifies our vision and unwavering commitment to inclusivity and elevating



The epitome of an Instagram moment: lush green fairways contrasting against jet-black lava rock, with panoramic views of red rocks surrounding you.



Plan some time at Club 73 to recount memories of the day and enjoy a dirty soda, Utah’s unique elixir that combines seltzer enhanced with rich cream, zesty fruits, and flavored syrups!

the game of golf. We want everyone to feel that they are becoming part of something monumental.”

Spanning over 600 acres of natural beauty, Black Desert Resort provides nearly 800 accommodations, catering to a diverse array of guests. Whether they are die-hard golfers or families seeking fun and adventure, it offers something for everyone.

In addition to the 19-hole championship course, the resort boasts a variety of dining options, 45,000 square feet of event space, year-round outdoor recreational opportunities, and a world-class spa.

Where sports and hospitality often collide, the destination will be a game-changer, offering a venue for remarkable golf. Whether hitting the links or enjoying the amenities, prepare to experience the magic of Black Desert Resort. ■

For seasonal packages, please visit [BlackDesertResort.com](https://www.BlackDesertResort.com).

TUCKED AWAY in the heart of Southern Utah is Black Desert Resort. Envision yourself surrounded by 600 acres of black lava and embraced by the rugged sandstone cliffs of Snow Canyon State Park.

