

## "Don't let the mesmerizing views disrupt your concentration."

— GILLES GAGNON, DIRECTOR OF GOLF EMERITUS AT CASA DE CAMPO RESORT

LA ROMANA, DOMINICAN REPUBLIC: According to analytics evaluating brands with the highest customer loyalty, Apple, Amazon, Domino's, and Netflix are the "big four."

"It's not surprising the most valuable company in the world—Apple—retains 91 percent of its customers when

Dye Fore can prove visually intimidating. Don't let its cliffside holes (that drop 300 feet to the Chavon River) distract you from your task at hand.

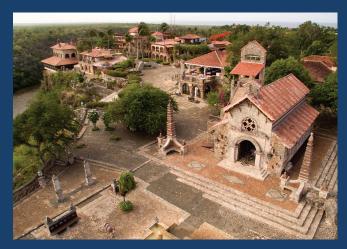
upgrading to a new phone model," smiled Gilles Gagnon, director of golf emeritus at Casa de Campo Resort. "Our word of mouth, stunning beautiful weather, and new amenities account for our repeat business rate north of 80 percent! A common refrain from golf groups who have visited is often, 'Oh man, you've got to see this place.'"

With ongoing aircraft delivery delays, American Airlines has been careful in selecting new "pins on the map" to expand its network coverage. "It was a big deal when American Airlines announced daily service from Miami to La Romana International Airport which is almost within

An errant shot will likely result in a golf ball ending up in the Caribbean Sea on what *GOLF Magazine* considers a "Top 100 Courses in the World."



Private equestrian guides provide rides through herds of water buffalo, lakes teeming with ducks, and sugar cane fields.



Altos de Chavón, an artisan's village modeled after a 16th century Mediterranean village, offers boutiques, museums, and a 5,000-seat Grecian-style amphitheater inaugurated by Frank Sinatra in 1982.



## A Passion for Every Pursuit







Casa de Campo's 245acre outdoor Shooting Centre has 200+ stations for trap, skeet and sporting clays, and pigeon rings. Its 110foot tower that projects sporting clays is one of the largest in the world.

"I've played with three US presidents, but one of my favorite days on the Teeth of the Dog was a round with Pete and Alice Dye and Herb Kohler. Whenever Pete was asked to name his favorite course, his response was simply, 'here.' As I approach the final hole, I feel privileged that I've played one of the best golf courses in the world."

— GILLES GAGNON, DEVOTED TO THE RESORT SINCE 1981

walking distance of our resort," continued Gagnon. "Even when factoring in time for clearing customs, you can travel from the tarmac to the first tee in about 60 minutes."

Whether you are a foodie, outdoor enthusiast, or spa aficionado, Casa de Campo has you covered with just about every imaginable activity. "If you haven't been here recently, many parts of the property may be unrecognizable," concluded Gagnon. "I've been here since IBM

launched the first personal computer using Microsoft software in America. The resort's upgrades, expansions, and new facilities run the gamut. I've been involved with the resort for 43 years, and I pinch myself often just how lucky I am to be involved with such a special place."

For information on seasonal packages, please visit <u>CasaDeCampo.com.do</u>.