



## THE GOLF CLUB AT BLACK ROCK

# *An Evolution in Excellence*

*“There is a reason we are referred to as the land of lakes and pines. Of the millions of acres spanning the Western United States, none are perhaps more ideal for outdoor recreation than those of Coeur d’Alene.”*

— SHATANA POLE, GENERAL MANAGER

COEUR D’ALENE, IDAHO: Upon opening, the Jim Engle designed golf course at The Golf Club at Black Rock began earning accolades, including a spot on *Golf Digest’s* coveted “America’s 100 Greatest Courses.” Its mission was simple and straightforward to deliver the finest golf in the Pacific Northwest.

“As the demographic profile of our membership changed, so did the club,” explained Randee Rasor, director of member services. “It was clear, while golf is paramount, family amenities were close to being on par and

Black Rock’s full-service marina features 130 boat slips, a fuel dock, guest docking, and a convenience store. It’s also home to Shooters Bar & Grill. With 135 miles of shoreline, it’s ideal for beach bums and adrenaline junkies alike.

becoming equally important. So, in recent years, we added The Corral [an event barn that hosts dozens of annual events] and our brand-new second clubhouse called The View [with mountain modern architecture].”

Before construction started on The View, the parcel of land housed a rustic cabin that Black Rock’s golf course superintendent used as his office. “You would be hard-pressed to find better scenery than from his corner office,” teased Rasor. “The View is drastically different from our golf clubhouse that features darker hues and heavy wood beams. Now, with two distinctly different options, even on the busiest summer weekends, we don’t have a strain on resources.”

The View is designed to put families first. “Not only is the building eye-catching, but its wealth of amenities make you feel like a ‘kid in a candy store’ with a sand volleyball court, pickleball courts, golf simulator, and an outdoor stainless-steel pool. Both teenagers and little ones have areas dedicated specifically to their needs.” ■

*For more information, please visit [BlackRockIdaho.com](http://BlackRockIdaho.com).*

**THE GOLF CLUB AT BLACK ROCK** is named for rugged outcroppings of black basalt that jut up throughout the property.

**“I THROW UNUSUAL LANDFORMS AT THE PLAYER,** let them think outside the box, and have fun doing it.

Deep blue lake waters provide a striking contrast to the lush green grass and flashes of bright white bunkers. It’s hard to believe, but photos don’t capture the essence of Black Rock.” — JIM ENGH, GOLF COURSE ARCHITECT