

A Dream Realized

"You will be shocked by the drama of the course. Just when you think you've played the best nine holes of your life, you step up to the 10th tee and it starts all over again."

- TOM FAZIO, COURSE DESIGNER





RINGOES, NEW JERSEY: In the autumn of 1998, Joel Moore, a Princeton area accountant with his own accounting/tax firm, woke up on a Sunday morning with an epiphany. He told his wife, Pam, "I am going to build a world-class private golf course and have Tom Fazio design it." She responded by saying, "Joel, you are dreaming," and promptly went back to sleep!

After finding the perfect 300+ acres for his soonto-be Tom Fazio designed golf course, Moore focused on gathering a team of great professionals, gaining all required approvals, and, most importantly, the actual layout and design of the course.

Discussions between Moore and the Fazio Design Group kept the priority on creating the best possible 18 holes on a spectacular parcel of land that includes significant elevation changes, streams, an abundance of mature specimen trees, and large red rock outcroppings similar to Arizona throughout the property.

In fact, Moore did not sign off on the course

"Our goal on a daily basis is to provide our members and their guests championship PGA Tour like conditions on our wonderful and dramatic Tom Fazio designed golf course."

- JOEL MOORE, OWNER, DEVELOPER, MANAGER

design until layout No. 26. As Moore stated, "Each rendition kept getting better and better than the previous layout, with the end goal being a worldclass championship golf course with eighteen totally different and distinctive holes."

What started as a dream quickly became a reality. When the course opened for play in the summer of 2002, *Golf Digest* recognized The Ridge at Back Brook as one of the best new courses in the country. In 2010, *Golf World* Magazine Readers' Poll named it the "8th best private course in the country," while *GolfStyles* "Quite possibly the best golf club you've never heard of is in a place you'd never expect."

— *LINKS* MAGAZINE

"The eighth best private course in the country." — GOLF WORLD READER'S POLL, 2010

"Best new course east of the Mississippi River." — GOLF DIGEST, 2003

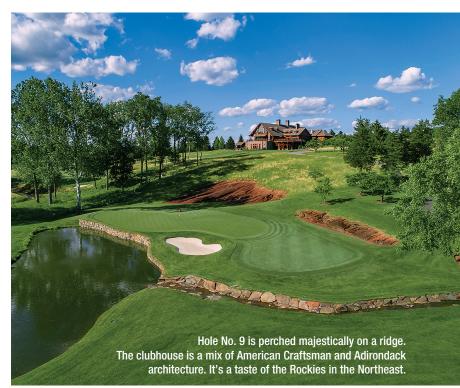
Magazine named the club "New Jersey's favorite private golf course" and New Jersey's "second best private course," only trailing Pine Valley.

One of the facilities that separates The Ridge at Back Brook from other golf clubs is

its expansive practice facilities that include an 18-hole putting course, a driving range with over 80,000 square feet of teeing area along with a separate teaching tee, a bunker practice area, a chipping area, and another putting green on the way to the first tee.

But what really separates The Ridge from most other Northeastern clubs is the overall course conditions. As Joel Moore explained, "I have a mandate with my superintendent that we should always be 'as good or in better





condition than everyone else." The maintenance staff does not disappoint, and those who play the course rave about the greens. Routinely, golfers report that The Ridge at Back Brook putting surfaces are the best they've played.

Another one-of-a-kind feature at The Ridge at Back Brook is its Adirondack-style clubhouse. The building looks like a mountain lodge in Colorado, Wyoming, or Montana. Members can relax and enjoy this clubhouse that has fully appointed locker rooms, a pro shop, a large circular bar,

> a one-of-a-kind dining room with a 30 foot floor-to-ceiling stone fireplace, an inglenook for private conversations, a conference/meeting room, a loft with a billiards table, and a separate television area named the Fazio Lounge. Enhancing the ambiance of the clubhouse is the high level of service delivered by the Ridge staff, whose goal is to exceed a member's or guest's expectations at all times.

> If you are truly passionate about the game of golf and are looking for a private golf-only club with a world-class golf course and practice facility, and a casual-styled club-house with rustic elegance, The Ridge at Back Brook is likely for you.

For information on membership, visit <u>TheRidgeGC.com</u>.