



KINGSMILL RESORT ALONG THE JAMES RIVER



The marina is Kingsmill's nautical hub. If you're at home on the water, this is your haven—offering resort life at its best.



One of America's best vacation values, by par.

WILLIAMSBURG, VIRGINIA: “Like other top resorts around the country, business has been strong,” expressed James Paige, vice president of club operations at Kingsmill Resort. “While cooling in rounds played is forecasted by golf’s governing bodies, we are actually seeing an uptick in our corporate outings that are more than making up for any softness on the tee sheet.

“Our ownership group has committed \$25 million in enhancements with the first projects already bearing fruit with our new fitness center and indoor pool now open,” continued Paige, “with more good things in the pipeline.”

NOT YOUR REGULAR HOTEL

Most hotels offer regular hotel rooms that only vary in size. Kingsmill Resort offers a diverse product of single guest rooms to three-bedroom units with full kitchens

and wood-burning fireplaces. Their four-bedroom, stand-alone cottages alongside the James River are especially popular for generational family travel.

Its vast amenities, from golf to a lazy river to its full-service marina, are easily accessible on foot. Water sports on the James River are one of Kingsmill’s greatest assets, with an adrenaline fix to match your taste.

TOUR PROVEN

Kingsmill Resort has long been known for golf (The River Course has hosted PGA TOUR and LPGA events for most of its history, dating back to 1981). “There are three primary benchmarks to measure a tournament’s success,” critiqued Paige. “It starts with the course layout and conditioning. This has always been our strong suit. Next, the overall footprint of non-golf facilities must be extensive. After all, there are many events off the course when play has concluded for the day. Finally, without a large volunteer base to draw from, hitting philanthropic goals can prove challenging. Since we have hundreds of homeowners



The Plantation Course



The Estate at Kingsmill Resort, a 7,000 square-foot, four-bedroom mansion built by the Busch family of Budweiser Beer fame, is available for nightly rental. Perks include a private infinity pool to lounge in the sunshine.

“WHILE OUR ICONIC GOLF COURSES are the cornerstone of Kingsmill, we also strive to create a vibrant, family-centered environment. When you choose to ‘nest in one spot,’ it’s essential to have a variety of amenities to keep everyone engaged and entertained. The addition of our new state-of-the-art Sports Club positions us well to enhance wellness and longevity as part of our legacy of offerings.” — BILL HORN, GENERAL MANAGER

THE KINGSMILL RESORT GOLF ACADEMY

is rated a “Top-25 Golf School in America” by *Golf Magazine*. Chris George, director of instruction, has been recognized as a “Best Teacher in Your State” by *Golf Digest* and awarded by the PGA as “Middle Atlantic Section Teacher of the Year.”

DID YOU KNOW? In 1969, Anheuser-Busch purchased 3,900 acres of James River land with plans to build a large brewery. As part of the land purchase agreement, the company agreed to develop hundreds of those acres into what is now Kingsmill Resort.

on the property, the groundswell of support is immense.”

Although Kingsmill Resort has 54 holes of championship golf on-property, only two courses are available for resort play (all courses are Certified Audubon Cooperative Sanctuaries). “Our River Course is a must-play,” said Paige. “It can be visually intimidating and features many of Pete Dye’s signature traits of high ledges and the occasional funky kick. Although designed to test the best players in the world, you will enjoy several benign par-4s and par-5s that allow you to make up a stroke or two on your scorecard.



The Woods Course

“Carve out time to play our Plantation Course designed by Arnold Palmer. It has a couple of fun and memorable double dogleg par-5s, and most greens have a smaller footprint. The upshot? Once on the green, you will likely face a putt no more than 25 feet from the hole.” ■

For information on seasonal golf packages, please visit Kingsmill.com.

STAY FOR A WEEKEND, LINGER FOR A LIFETIME

“Our members have access to three courses (including the private Woods Course and clubhouse). Before joining the membership team, I had been a resident at Kingsmill for almost a decade. So I can speak firsthand about the benefits of our area. I distinctly remember a couple of years ago, I fired up the backyard BBQ, and Lexi Thompson passed by me looking for her golf ball. She couldn’t have been more cordial, and for that matter, all the LPGA women were engaging and friendly.

“We pride ourselves on planning unusual and fun member events. One of our more unusual happenings is ‘Taste the Movie Event’ where our culinary staff prepares the same food for the audience as the actors on screen. When we recently showcased the movie *Dirty Dancing*, we served watermelon sorbet during the ‘I carried a watermelon dance scene.’

“I still get goosebumps when I approach the tee box at hole No. 17 on the River Course. Many historians consider it the most significant hole in American golf. The first settlers from Europe landed at the site before sailing further upriver to Jamestown to seek out deeper waters and a more protected location.”

— PELHAM FELDER, DIRECTOR OF MEMBERSHIP AT THE CLUB AT KINGSMILL



Hole No. 17 on The River Course