

BLACK DIAMOND RANCH CLASSIFIED AS SPECIAL

*A different kind of golf.
A different kind of community.
A different kind of Florida.*

LECANTO, FLORIDA: Escalante Golf has developed a niche in the golf industry. Founded in 1991, the boutique owner/operator of luxury golf properties has expanded its portfolio into 25 properties across 16 states. Its employee base is over 2,500, and it serves 10,000 members.

“Our expansion has been explosive,” reported Alice Arimitsu, executive vice president at Escalante Golf. “A lot of country clubs have competing priorities, and we are proud to be more golf forward. At Escalante, golf is our number one priority, and we do it extremely well! We also rarely ‘turn and burn’ a club. We are in it for the long haul. Throughout our company’s history, we have only sold one club.”

ADDITIVE TO THE BRAND

Black Diamond Ranch, about a 75-minute drive from Tampa or Orlando, is a perfect fit for the Escalante Golf model.

“We classify it as special,” said Arimitsu. “With 45 holes of Tom Fazio golf—including its famous Quarry Course—it provides a wow factor. To this day, its back nine is still one of the ‘must plays’ for golf purists. While the Quarry Course is highly-regarded, The Ranch Course is a member favorite. Not to be left behind, The Highlands Course is



PHOTO: TRIPP DAVIS

The Ranch Course



The Quarry Course

“THE QUARRY COURSE navigates to the edge of a limestone quarry dug 80 feet into the ground and winds through lush tropical vegetation and towering oaks. Black Diamond Ranch is so unusual, dramatic, and spectacular. It took months and months of planning to get it just right.” —TOM FAZIO, GOLF COURSE ARCHITECT

“WE ARE HONORED to have our Quarry Course ranked in the top 50 “Best Courses in America” by *Golf Digest* for 22 consecutive years.”

—TIM COLE, GENERAL MANAGER AT BLACK DIAMOND RANCH

known as a fun and challenging track for those looking to hone in their long to mid iron skills.”

AN ESCAPE FROM THE ORDINARY

An ongoing \$15 million enhancement includes something new. National members (requires living outside a 50-mile radius) will now have access to fresh cottages that open this summer. Each home includes four master suites and ample outdoor space for entertaining (including a private pool and hot tub).

“If you are looking to escape from the doldrums of the ordinary and play in a different kind of Florida, Black Diamond Ranch is definitely for you,” concluded Arimitsu. ■

For more information on national memberships, please visit BlackDiamondRanch.com.



Rendering of a new Black Diamond Ranch Cottage