

GREAT HILLS COUNTRY CLUB

A Dynamic Future for Texas Golf

More than just a golf course.

AUSTIN, TEXAS: When Great Hills opened in 1973, it was a traditional golf club where members played their rounds and left. Today, it's a thriving social and recreational hub. Recognizing the need for modernization, the club invested \$12.4 million into a state-of-the-art clubhouse, which opened in 2021, ushering in a new era for members.

"The clubhouse has been a game-changer," said Amanda Carsey, member liaison. "It sparked a transformation beyond golf, ensuring our club remains a place where families and friends can truly connect."

Its success has spurred further expansion plans, ensuring Great Hills continues evolving with its membership.

Great Hills Country Club has progressed over the last few years, with 90 percent of new members being families, making it one of the most vibrant private clubs in Texas. The average member age is 42, with many families including two children. The club has become a premier gathering place, balancing a family-friendly atmosphere with a world-class golf experience.

ELEVATING THE GOLF EXPERIENCE

While the club has diversified its offerings, golf remains its foundation. Great Hills recently launched a course renovation led by renowned architect Chet Williams, whose work has earned national accolades, including his latest design earning the prestigious title of "Best New Private Course" from *Golf Digest*.

"After our members overwhelmingly approved the golf course renovation, we took a meticulous approach to finding the right architect," said Gaith Alkadi, GM/COO. "Chet Williams' reputation and vision made him the perfect choice to elevate our course. A Texas native,



he understands the region's terrain and climate."

"Every design decision starts with, 'How can we use water better?'" shared Chet Williams, golf course architect.

The renovation includes enhanced rainwater storage, new collection points, and sustainable irrigation, ensuring long-

term course viability. Austin's strict tree preservation laws have also shaped the project. "Every tree is tagged and numbered," explained Williams. "For each one removed, we plant seven mature replacements to maintain the natural beauty of the course."

SHAPING THE FUTURE

Great Hills isn't just upgrading its facilities—it's investing in its members, sustainability, and the future of golf. By blending elite golf with a thriving community, the club is cementing its status as one of Texas' premier private golf clubs for generations to come. ■

For more information, visit [GreatHillsCC.org](https://www.GreatHillsCC.org).

"Our transformation will keep us as one of the premier golf courses in the Hill Country." — GAITH ALKADI, GM/COO