



The Golf Club at Black Rock is named for rugged outcroppings of black basalt that jut up throughout the property. Its steep crags, sunken marshes, and precipitous bluffs are eye-catching and bring new meaning to “keep your eye on the ball.”

The Golf Club at Black Rock **View from the Top**

“Set adjacent to one of the five most beautiful lakes in the world.”

— NATIONAL GEOGRAPHIC

COEUR D’ALENE, IDAHO: The second clubhouse at Black Rock is called The View. It features modern mountain architecture, a casual vibe, and 180-degree views of Lake Coeur d’Alene. “It’s built on a cliff, so the name is purposeful,” explained Shatana Pole, general manager at The Golf Club at Black Rock. “It was designed to allow for unobstructed views of what epitomizes Coeur d’Alene and its lake and mountain scenery. We had about 30 names under consideration for its name—including The Rocks and The Ledge. When *The View* name broached, it was a eureka moment. Of the millions of acres spanning the Western United States, none are perhaps more ideal for outdoor recreation than those of Coeur d’Alene.”

In addition to another dining establishment, The View offers outdoor activities and a new kids’ camp called Camp Coeur. “Our region has a strong connection to French explorers, and ‘Coeur’ in French means ‘the heart.’ Although [thankfully] the pandemic is in the rearview mirror, COVID changed everyone’s priorities with a stronger focus on family,” continued Pole. “Black Rock is a shelter from the

world’s mayhem. It’s a place to make you feel normal again.”

Camp Coeur offers three age brackets for youngsters—Seekers (aged 4-6), Explorers (aged 7-10), and Adventurers (aged 11-14). “Each has programming designed to appeal to the specific age bracket,” advised Pole. “After all, they are the next generation of members.”

SURPRISE AFTER 17 YEARS

Shatana has been with Black Rock for 17 years. “During construction of The View, changes were afoot in the general workforce,” recalled Pole. “As a seasonal community, finding sub-contractors and service staff created challenges. Everyone [not just members] values a work/life balance. Since most of our jobs aren’t 9 to 5, there isn’t a blanket solution; creativity is the key.

“I’m originally from Coeur d’Alene. It’s such a special place. There are many beautiful locations in America, but I feel blessed to be here.” ■

For more information, please visit BlackRockIdaho.com.

A Picture Says a Thousand Words



“I throw unusual landforms at the player, let them think outside the box, and have fun doing it. The back nine is like an old vinyl album where you favor a cluster of songs. I feel that holes 10 through 14 are my favorite stretch of holes in my portfolio. The deep blue lake waters contrast the lush green grass and flashes of bright white bunkers. It's hard to believe, but photos don't capture the essence of Black Rock.”

— JIM ENGH, GOLF COURSE DESIGNER



Lake Coeur d'Alene, primarily fed by two rivers, is 26 miles long, offering 135 miles of shoreline with a summer surface water temperature of 68 degrees. Black Rock's full-service marina features 130 boat slips, a fuel dock, guest docking, and a convenience store. It's also home to Shooters Bar & Grill.