

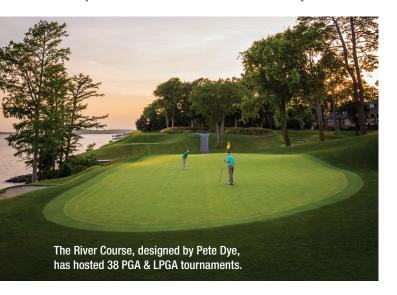




KINGSMILL RESORT STEEPED IN HISTORY, WRAPPED IN LUXURY

Access is one of its strongest assets. Its location is central from most major cities along the East Coast.

WILLIAMSBURG, VIRGINIA: Located on the banks of America's "founding river" and nestled into the quaint luxury of southern Virginia, Kingsmill Resort features a 3,000-acre campus layout without a high-rise tower, crowded elevator banks, or indoor corridors. Its choice of cottages and condominiums provides the opportunity to cook your meals and to cocoon comfortably.



Established by Anheuser-Busch just before our country's bicentennial, the resort has long been known for golf. Its River Course has hosted PGA TOUR and LPGA events for most of its history, dating back to 1981.

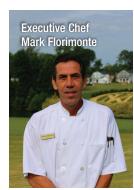
Memories & Moments

Chef Mark Florimonte has thousands of ingredients at his disposal. "We've worked diligently to upgrade the culinary experience at Kingsmill," said Florimonte.

"A major focus of mine is utilizing the highest quality products, presentation [where height and color of food create first impressions], and execution [concentrating on

cross utilizing of menu items at our five dining venues]. The bottom line is if the plate doesn't 'look sexy' when placed in front of you, I won't serve it.

"A passion of mine is leaving the kitchen to speak with our members and resort guests. I recently had a member ask for our famous cornflake breadcrumb crab cake recipe. Jokingly, I told



THE GOLF ACADEMY at Kingsmill Resort is rated a "Top-25 Golf School in

America" by *Golf Magazine*.

66 A REGULAR TOUR EVENT is

a 35-foot dive off a cliff, a Major is a 50-foot dive, and the Ryder Cup is a 100-foot dive."

— JOHNNY MILLER, 25-TIME WINNER ON THE PGA TOUR AND FORMER NBC BROADCASTER

them no. You need to come to one of my cooking classes first! I was then happy to oblige, wrote out the recipe and cooking details, handed over the recipe and said under one condition...bring me one of your crab cakes!"

BUILT FOR BUDDIES GROUPS

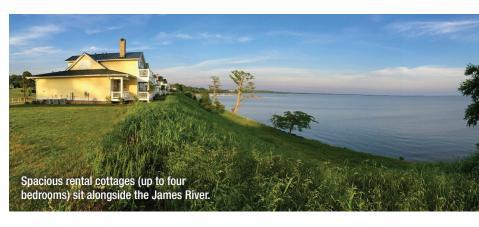
At Kingsmill Resort, the golf team is made up of a small army of PGA Professionals with the experience to make your golf trip one for the record books.

"A popular format is a red versus blue Ryder Cup competition to motivate you to putt everything out," smiled Todd Gantt, head golf professional at The River Course at Kingsmill. "Your buddies golf group also qualifies for a special perk—an option to play our members-only Woods Course.

"Our *River Course* is the best known of our three designs on-property. Its final three holes showcase the James River and feature several Civil War-era 'bunkers' that are thankfully out of play.

"The *Plantation Course* offers a different look. It's a shorter and tighter Arnold Palmer design wherein a sharp, short game around the greens will allow you to lap your competitors.

"Rounding out our threesome is the *Woods Course*. It's a hidden surprise, considering it's isolated from the



rest of the resort and allows you to be one with nature. It's our members course that allows limited resort play," described Gantt.

COVES AND SANDBARS

The Marina at Kingsmill offers overnight boat slips for rental. Consider it your easy access to a day spent on the water. The James is the longest river in Virginia with many

> coves and sandbars, so there's plenty of room to explore. Get an adrenaline fix as you zip along on a jet ski, or for a more pedestrian activity, plan an afternoon cruise on a pontoon boat.

> "I invite you to bring your next golf group for an unforgettable trip," concluded Bill Horn, general manager at Kingsmill Resort. "Last year, we had a group of golfers charter a

couple of yachts from nearby Virginia Beach and dock at our marina for a day of golf. Our staff had carts and Bloody Marys awaiting their arrival.

"Here you are able to walk in the footsteps of golf's greats in the morning, enjoy a river excursion in the afternoon, then settle in at one of our firepits at sunset. You might end up hymning to the song 'America the Beautiful."

For information on golf packages, visit Kingsmill.com.



JUNIOR GOLF ACADEMY

Held throughout the summer, Kingsmill Resort's golf camps are designed to familiarize youngsters to the game, its fundamentals, etiquette, and the basics of playing. Its mission is to provide a mechanical foundation for a lifetime of enjoyment.