



PINWILD COUNTRY CLUB of PINEHURST

*Making Your Home in the
Home of American Golf*

PINEHURST, NORTH CAROLINA: Last year, just before the U.S. Open, the USGA cut the ribbon on Golf House Pinehurst—home to the World Golf Hall of Fame and interactive museum. It wasn't just a milestone. It was a declaration: Pinehurst is the Home of American Golf. That came as no surprise to those who've made the pilgrimage to this golf mecca. But lately, a growing number of visitors are doing more than playing a few rounds. They're staying. Buying. Settling in for good.

The community drawing attention: Pinewild Country Club of Pinehurst, a 2,000-acre enclave just a mile from the resort. It's home to 48 holes of golf—including two championship courses—and more than 900 homes nestled beneath the pines. And now, it's transforming.

In 2023, IE Homes, Clubs & Resorts purchased Pinewild and is launching an \$18 million clubhouse renovation, course upgrades, and a new luxury neighborhood: Azalea Place, a 77-home collection for golfers and second-home seekers. Azalea Place offers six curated home plans that balance flexibility and simplicity. The goal: eliminate decision fatigue and let buyers enjoy the lifestyle.

"The Sandhills have a unique energy—you get this small-town pace with big-city convenience," said Rowland Bates, co-CEO of IE Homes, Clubs & Resorts. "Great healthcare, strong schools, restaurants. And 25 top-ranked



public courses within arm's reach. It's everything golfers want, in one place."

Bates would know. He's spent 40+ years developing top-tier golf communities, including Liberty National. Co-CEO Chris Card is a 35-year industry veteran with international experience managing Turnberry in Scotland and Abu Dhabi Golf Resort.

"There's something about the light here," said Card. "Late afternoon, when it cuts through the pines—it's grounding. And to have that outside your back door... this is the dream."

Those kinds of moments—beautiful, grounding, inspiring—show up all over town. At Pinehurst Brewing Co., inside a restored steam plant, locals linger over beer flights and brisket. Families wind through the village arboretum, past camellias and shaded benches, toward a splash pad and playground. Just two minutes away, the Village hosts outdoor concerts, parades, and BBQ festivals that turn neighbors into a community. Whether you weave it in between rounds or never pick up a club, Pinehurst is a lifestyle unto itself.

"You don't have to be a golfer to love living in Pinehurst," Bates added, "but it doesn't hurt." ■

Homes in Azalea Place (launching this quarter) start in the low \$1 millions. Learn more at PinewildCC.com.



Pinewild Country Club of Pinehurst is a gated, residential club community featuring 48 holes of golf, including the Magnolia by Gene Hamm, the Holly by Gary Player, and the Azalea Par-3 course. Members enjoy an extensive practice facility, racquet courts, a pool, lake access, and a clubhouse.