HAMPTON HALL CLUB

Flying at Cruising Altitude

"I accomplished my goal of crafting a course that fits harmoniously with its surroundings." — PETE DYE

BLUFFTON, SOUTH CAROLINA: Earlier this year, Hampton Hall Club earned the prestigious Distinguished Club Designation—The Hallmark of Excellence for private clubs. This recognition reflects a commitment to excellence across every facet of club operations, and places it among the top four percent of private clubs globally.

Unlike awards based solely on facilities or amenities, the *Distinguished Clubs* program is the only merit-based recognition in private club management that evaluates a club's member experience—a comprehensive look at

service, culture, facilities, and overall governance.

The rigorous process begins with a nomination by a peer club. From there, a certified evaluator from BoardRoom magazine visits the property for an in-depth assessment, measuring the club against 37 key criteria. Several of the categories include intangible criteria (the history of the club), service standards (is there a people-first mentality), governance (with acknowledgment of

ongoing educational opportunities), and *overall facilities* (do they stimulate all five of the human senses).

"This designation is a reflection of the entire Hampton Hall community," said Eric Bischofberger, general manager/COO. "It's a hard-earned accomplishment that belongs not just to our leadership team and staff, but also to our members, who have supported our efforts and helped foster the culture we're so proud of."

The achievement did not happen overnight. It's the result of thoughtful, steady progress over time—built on the foundation of years of hard work.

"When I received the call, I was at the airport on my way to a conference," Bischofberger recalled. "I listened



The community has wide-ranging amenities, including Pete Dye golf, an expansive practice park, multiple dining options, considerable size banquet facilities, modern fitness facilities, racquet courts (tennis and pickleball), and a resort-style pool.

Hampton Hall Club is set in a dreamy land of live oaks and Spanish moss.

A Caribbean Night Round Robin at Hampton Hall Club, where members enjoyed themed attire, tropical food, festive drinks, and friendly competition.

to the voicemail while we were still taxiing, and I was overcome with pride. I admit I had tears in my eyes. Receiving the award was a collective effort across all departments. I remember saying to our staff, 'This is your accomplishment, recognizing your dedication to continuous improvement.'

"One of the keys was encourag-

ing open communication among managers and creating a culture of trust," said Bischofberger. "It's not always about major capital projects—sometimes it's the little things. When our director of racquet sports suggested we replace a worn-down shoe brush with a Har-Tru Tread Blaster for

the tennis courts, it was an easy yes. That modest purchase created tidal wave of goodwill among members.

"This recognition captures a moment in time, but it's

what we do going forward that truly matters," said the GM. "We are honored—and we're just getting started."

For more information on membership, please visit <u>HamptonHallClubSC.com</u>.