

KINGSMILL RESORT is located on the banks of the historic James River, near Colonial Williamsburg, the colonial capital of Virginia, and next to Busch Gardens, voted the most beautiful theme park in the country for decades. Kingsmill's storied River Course hosted 38 PGA TOUR and LPGA events from 1981-2021.

THIRD TIME IS THE CHARM

Kingsmill Resort offers endless possibilities for new adventures.

The River Course, bordered by the calm, sun-drenched waters of the James River, has hosted 38 PGA & LPGA tournaments.

WILLIAMSBURG, VIRGINIA: The bucolic land surrounding Kingsmill Resort was considered to be a permanent base by the first Englishmen in 1607. The pioneers soon moved downriver to a more protected location in nearby Jamestown. On the original site rests The Estate at Kingsmill Resort, a 7,000 square-foot, four-bedroom mansion built by the Busch family of Budweiser Beer fame. In hindsight, it was a mistake to move to Jamestown, known for its mosquito-infested swampland.

Next year, the United States will celebrate its 250th anniversary (known as the semi-quincentennial), marking the milestone of the signing of the Declaration of Independence on July 4, 1776. "The area is rich with American history," explained Joe Barrow, director of sales and marketing at Kingsmill Resort. "Our resort recently celebrated its 50th anniversary over Labor Day Weekend. Included in the fun-filled weekend was a beerfest & block party, car show, and dueling piano evening in our beautiful James



The four-bedroom Kingsmill Estate (available for nightly rentals) features expansive walls of moveable glass, allowing you to have exquisite James River views, an expanded patio, and a private infinity pool.

“WE LIVE AND BREATHE HOSPITALITY.

After all, it doesn't cost more to greet you with a smile.”

— BILL HORN, GENERAL MANAGER AT KINGSMILL RESORT



Most hotels offer standard hotel rooms that differ only in size. **KINGSMILL OFFERS** a single guest room that easily expands into a three-bedroom unit with a full kitchen. During the cooler season, guests especially appreciate the 168 accommodations with wood-burning fireplaces.

THE TOWN FEATURES the three main sites of the Historic Triangle of Colonial Virginia (Jamestown, Colonial Williamsburg, and Yorktown).

River Ballroom. One could only imagine what the original English settlers would think of our country today.”

THIRD TIME IS THE CHARM

After a successful stint at The Omni Homestead Resort (also dripping in history), Joe has returned to Kingsmill Resort. “This is actually my third tour,” continued Barrow. “I started my hospitality sales career here in 2004. My first sales manager role and director of sales role was here, so



Cottages on the James, available for nightly rental, feature modern Cape Cod architecture and interior design.



The Kingsmill Fitness Center is “fit for a king.” Afterward, ease into a plush robe and slippers to feel your worries slip away during a massage.



it's amazing to be able to return to lead the sales and marketing efforts. It's such special place and I'm so excited to be back.”

Kingsmill Resort, owned by Escalante Golf out of Fort Worth, Texas, is a 30+ year old family-owned business with 23 properties in its portfolio. Their vision is to be the most influential golf company in the world.

“It's refreshing to have an ownership that is golf centric and independent in its approach to the business [not like a hotel chain]. It allows us to control our own destiny to a certain extent. That's one of my priorities going forward,” contemplated Barrow.

“We have a premium location [central from most major cities along the East Coast and 40 minutes from the Richmond Airport], Tour-proven golf courses [tournament competition dating back to 1981], and multiple on-site activities and amenities to include water sports on the James River. Just outside our gates are Colonial Williamsburg [Virginia's historic colonial capital set in the 1700s] and the award-winning Busch Gardens [which along with Kingsmill Resort, used to be owned by Anheuser-Busch]. My goal is that the next time you are planning a corporate incentive retreat or buddies' golf trip, Kingsmill makes it to your shortlist for consideration.” ■

For information on golf packages, visit [Kingsmill.com](https://www.kingsmill.com).