



Northern Michigan's Private Golfing Jewel

*Golf as it should be played.
Life as it should be lived.*

TRAVERSE CITY, MICHIGAN: Perched atop a dramatic bluff, LochenHeath Golf Club offers more than a game of golf—it provides an experience. With sweeping views of East Grand Traverse Bay, this private club has quickly become one of the Midwest's premier golf destinations.

When LochenHeath transitioned to a private club in 2021, it was a bold, strategic leap by its ownership. "We went private in 2021, with only 60 members," says General Manager Kevin O'Brien. "Today, we have a robust national presence with over 200 members. Ownership took a leap of faith, and it's been an overwhelming success."

Designed by acclaimed golf course architect Steve Smyers, the course showcases the area's natural topography with dramatic 85-foot elevation changes, generous fairways, and strategically placed bunkers. Tee times are not required, and the availability of forecaddies allows members to play on their own schedule.

National members love the well-appointed cottages—just a five-minute walk from the clubhouse, featuring expansive living rooms, cozy fireplaces, modern kitchens, and indulgent overhead soaker showers—perfect for unwinding after a day on the course.

Also known for its hospitality, members and their guests are invited to savor fine scotch, explore a curated collection of Napa and old-world wines, and enjoy



gourmet dining. "We're known for our outstanding dining experience and exquisite menu," O'Brien notes. Whether it's a golf getaway, corporate retreat, or simply a memorable day with friends, the club's culinary offerings are as exceptional as its views.

The club has embraced top-tier instruction with renowned golf coach Adam Schriber for his 12th season as Director of Instruction at LochenHeath, and we are celebrating the recent success of one of his students, JJ Spaun, with his US Open victory.

LochenHeath is just 8.5 miles from Traverse City's airport, which offers over 20 nonstop flights from major hubs. For those seeking a serene yet sophisticated golf retreat, LochenHeath Golf Club delivers a rare blend of natural beauty, elite play, and indulgent comfort. ■

For information and membership inquiries, please contact: memberships@lochenheath.com.