

## A "Barefoot Luxury" Kind of Place in Every Sense

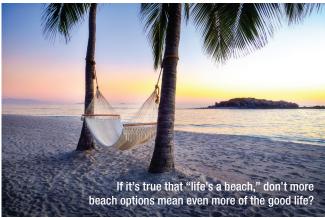
One of Mexico's most coveted hideaways, surrounded on three sides by white sand beaches.

PUNTA MITA, MEXICO (north of Puerto Vallarta): Montage International, in partnership with developer DINE, has officially broken ground on the highly anticipated Montage Punta Mita and Pendry Punta Mita. It marks the first time the two brands will debut in the same location, signaling their broader growth across Mexico. "The two new flagged hotels will join our existing Four Seasons and St. Regis brands," reported Carl Emberson, vice president at Punta Mita. "As our resort celebrates its 25th year, the additions will bring a new level of comfort with a built-in following familiar with their brands.

"'During my initial visit to Punta Mita, it was love at first sight, and that love has only grown stronger over the years," continued Emberson. "Fifty percent of the holes







In His Own Words: "The Four Seasons is a true pioneer of luxury in the Americas. St. Regis is best-in-class among its brand. The Montage will offer elevated coastal living, and The Pendry will be a laid-back lifestyle option for the 'surfer at heart.'"

—CARL EMBERSON

on our two Jack Nicklaus Signature courses have ocean views or are directly on the ocean. My tip: When you book your reservation on our Pacifico Course, look online for the time of low tide. It will allow you to hole out on Tail of the Whale since the green is inaccessible during high tide."

## A TALE FOR THE AGES

"It's not often you get a chance to create something truly spectacular," praised Jack Nicklaus. "It's extraordinary to get two chances to do so! That is what I was fortunate to have at Punta Mita. The destination sits on a peninsula with almost 10 miles of beaches on the Pacific Ocean and Banderas Bay. It's very rare to find a peninsula that fits itself ideally for golf.

"Tail of the Whale is a must-see and must-play," continued Nicklaus. "It doesn't just play along the ocean; it literally sits in the ocean. The first time I played the hole from 194 yards, with a slight breeze, I hit a 3-iron to three feet. As fate would have it, I missed the putt!"

For more information, please visit <u>PuntaMita.com</u>.