

TESORO CLUB

A Legendary Finish Gets a New Beginning

A “true treasure” along the Treasure Coast.

PORT ST. LUCIE, FLORIDA: The stretch of I-95 running from Jupiter to Vero Beach is quickly becoming one of the nation’s most popular regions for the lux lifestyle. High-profile developments, including Apogee, Grove XXIII (Michael Jordan’s private club), and Atlantic Fields, are quickly making their mark on the golf scene.

“When we purchased Tesoro Club, it was clear its location and existing infrastructure had tremendous value and potential. It certainly doesn’t hurt to have some high-profile neighbors,” praised Tim Jones, co-developer of Tesoro Club. “In reality, the community was probably established before the blossoming population migration began. While 75 percent of private golf communities in Southeast Florida are to our south [West Palm Beach has the highest office occupancy in the nation], congestion and crime have caused many to move north. Our area still provides the best of Florida without the nuisances.”

THE VALUE IS APPARENT

Tesoro Club’s amenities include a new Swim & Racquet Club (with a Junior Olympic-sized, heated swimming pool; nine Har-Tru tennis courts; and 11 pickleball courts), a grand clubhouse (that likely would cost north of \$100 million to build in today’s dollars), and 36 holes of golf (that were originally Arnold Palmer and Tom Watson courses).

“We focused on rehabilitating our Palmer Course first,” said Jones. “As a 16 handicapper, I can attest to its playability. Our attention will soon turn to reimagining the Watson Course. One thing they both have in common is more than one mile of raised wooden cart paths, allow-



The Grand Clubhouse



The Swim and Racquet Club

ing uninterrupted water flow among our acres of estuaries.

“Our community has earned the tagline as having the best 19th hole in golf. As a commitment to our residents, we have completed a renovation of the 18th hole on the Watson Course. Comments are so positive that many who finish playing on the Palmer head over to finish their round on the 18th of the Watson. One of our communication taglines is Tesoro Club—‘where a legendary finish gets a new beginning.’” ■

For information on Tesoro Club, visit TesoroClub.com.

“For golfers, the finishing hole is more than just the last swing; it is the memory you carry home. By reimagining the 18th on the Watson Course, we’ve created a true signature moment that rewards strategy and shot-making, while giving players a finish worthy of Tesoro’s reputation. It’s the kind of hole that makes you want to come back and play again the very next day.”

—TIM JONES, CO-DEVELOPER OF TESORO CLUB