

21 Golf Club

The First Chapter Begins

With all 18 holes opening this fall, 21 enters a new chapter built around strategic golf, a relaxed Southern spirit, and people who love the game.

By Mark Pazdur, Publisher



SANDHILLS OF SOUTH CAROLINA (outside Augusta, Georgia, and Aiken, South Carolina): This fall, 21 Golf Club will open all 18 holes of its first course, bringing a dream, more than five years in the making, fully to life.

During Masters week and throughout the spring, hundreds of members and guests experienced pre-view play across 11 completed holes and 12 green complexes. Visitors spoke about the land, where 150 feet of elevation change and rolling sandhills rising 30 to 60 feet create dramatic views and an unusual variety of shots. They commented on the enormous double greens, the MacKenzie strategy, and the way every hole presents a different challenge.

Just as often, they discussed its energy and vibe: serious golf in a laid-back setting, great caddies, spirited matches, music, laughter, and people lingering around the bar after play.

“The founding membership is an extraordinary group of people who love golf, appreciate architecture, enjoy competition, and know how to have fun. Helping establish the club’s traditions from the beginning is a special opportunity.”

—JOHN BANNON, PRESIDENT
OF 21 GOLF CLUB





The MacKenzie Architectural Committee spent thousands of hours studying Dr. Alister MacKenzie's work, principles, the El Boquerón concept, and the 21 property/topography. The goal was not a replica, but an authentic modern expression of his strategic ideas.



"The golf has exceeded even my wildest expectations," said founder Wes Farrell. "But what means the most is seeing everything come together around it. The members, staff, matches, friendships, and energy made this feel like a club before the full course was open. I'm deeply grateful to everyone who helped bring it to life."

BRINGING MACKENZIE TO LIFE

The first course at 21 was inspired by El Boquerón, one of Dr. Alister MacKenzie's most imaginative unbuilt concepts, and developed as a modern interpretation for the Carolina sandhills.

The MacKenzie Architectural Committee includes Brian Zager, architect; Connor Lewis, golf historian; Eric

Iverson of Renaissance Golf, master shaper; and Wes Farrell, the founder. Together, they spent thousands of hours studying MacKenzie's work, the original concept, and the 21 property's topography to understand how the strategy and spirit of his ideas could live authentically on this site.

Brian Zager's experience includes helping bring The Lido in New York back to life and serving as Tom Doak's lead on Sandglass in Florida. Their command of strategic design helped fit the concept naturally to the land defined by sweeping movement and dramatic elevation changes.

At 21, Iverson personally shaped the nine double greens. Over his career, he has shaped greens and worked on such courses as The Valley Club of Montecito in California, Old Macdonald in Oregon, Streamsong Resort in



The course features nine double greens, many between 25,000 and 30,000 square feet. Angle, wind, firmness, and hole location can change the way each surface plays, revealing new questions from one round to the next.

Florida, Ballyneal in Colorado, Sebonack in New York, Rock Creek Cattle Company in Montana, Barnbougale Dunes in Australia, and both Cape Kidnappers and Tara Iti in New Zealand.

Broad rolls, ridges, swales, and diagonal contours allow each green to function in several ways. Fairways offer choices. Bunkers influence decisions without dictating them. The preferred line changes with wind, firmness, and hole location, rewarding imagination.

SERIOUS GOLF, EASY SPIRIT

21 is being built for golfers who care deeply about the game without needing an overly formal atmosphere. The calendar will include one- and two-day tournaments,

invitationals, trips, and matches throughout the season.

Members can plan a weekend around a competition, bring friends for a golf trip, or arrive on their own and find a game. There is a certain freedom to the idea: compete, hang out, bring your friends, and, for a few days, feel like a kid around golf again.

Masters week will continue as an annual expression of that spirit, with golf during the day and celebrations each evening during one of the best seven-day stretches of the year in golf.

A practice and performance center is planned with Black Cat Design. Under Director of Wellness Paul Zelenski, 21 is developing programming around strength, mobility, recovery, nutrition, and longevity. Future





“The MacKenzie strategy is working exactly the way we hoped. The angles matter, the hole locations change the questions, and Eric Iverson’s greens reveal something new every time we play them. The quality and variety of the golf have been beyond anything I imagined.” —WES FARRELL, FOUNDER, 21 GOLF CLUB



gathering spaces, dining, member cottages, and estate sites will extend the experience beyond the course.

THE PEOPLE WHO WILL DEFINE THE CLUB

The founding membership has grown primarily through relationships and referrals. Its members are doing meaningful things in business and their communities, care deeply about their families, and share a love of golf, competition, and the relationships the game creates.

As the founding phase transitions into regular golf memberships, growth will remain deliberate. The club plans to invite a limited number of additional members who understand the game and its architecture, bring generosity of spirit, and want to help experience and contribute to its earliest traditions.

“My greatest hope is that decades from now we look

around and realize some of the most important friendships in our lives were built here,” said Farrell. “That we watched each other’s families grow, supported one another through life, played countless great matches, and created traditions the next generation will inherit. We also want 21 to be a force for good, giving back to children, veterans, and our local community through the game of golf.”

In the coming months, the course will provide the full experience, the membership will continue writing its earliest traditions, and a dream inspired by a deep love of the game will enter its next chapter as a club shaped by the people who call it theirs. ■

Membership is by invitation. To learn more, visit 21GolfClub.com.