

BLUEJACK RANCH

A Talk With Tiger

OUTSIDE FORT WORTH, TEXAS: “We have designed a lot of fun into Bluejack Ranch,” said Tiger Woods. “I never expected to see this type of rare, rumpled topography in a region better known for flat prairie. I was blown away. I worked with Andy Mitchell on Bluejack National [outside of Houston] a decade ago, and his partner, J.J. Henry, and I have known each other for decades. In fact, we were on the Ryder Cup team together more than 20 years ago at the K Club in Ireland.

“Golf isn’t an easy sport to master. I was fortunate to learn the game on a par-3 course. If I had to learn how to play on a ‘big’ golf course, I might have gravitated away,” revealed Tiger. “Since the three of us [Tiger, Andy, and J.J.] have hit halftime in our lives, our vision for Bluejack Ranch has matured, much like we have. When I look at the field for a PGA TOUR event, I’m fortunate if I recognize half the names. Time doesn’t stand still. Andy and J.J.’s passion and energy for Bluejack Ranch is infectious. That’s the reason I am still here with them today.”

“To me, **Bluejack Ranch** is about creating a place where people slow down, neighbors become friends, families make lifelong memories, and everyone feels at home. That’s what the Fort Worth way of life has always meant to us, and it’s what we hope people experience here.” — KRISTIN MITCHELL, CO-CHAIRMAN OF BLUEJACK

“**We are surrounded** by great schools, major metro areas, a big airport, and a cost of living that’s hard to beat. We have literally put our blood, sweat, and tears into making Bluejack Ranch a success. I know a good piece of land when I see it. The Houston-area course at Bluejack National is heavily defined by its wooded landscape; the Ranch, however, is sprawling.” — J.J. HENRY

“**We’re grateful** for what Bluejack National has become over the past decade and for the people who have helped shape it. As we introduce Bluejack Ranch, our goal is to build on what we’ve learned, stay true to what matters most, and create something that feels authentic to Texas. Golf is our life, and this is our stage.”

— ANDY MITCHELL, CO-CHAIRMAN OF BLUEJACK



From left to right: J.J. Henry, Andy Mitchell, Tiger Woods

EXCEPT ANTARCTICA

“I didn’t want to design my first golf course until I played golf on all continents around the world. It’s a feat I have accomplished except on Antarctica, where unfortunately, there aren’t any permanent, traditional golf courses,” explained Tiger. “The knowledge I have garnered from my travels is focused on creating golf facilities that are creative and experiential.

“When the Golf Performance Center opens, the staff will help you play better and smarter. Custom-fitting the right clubs to your body type is so important. Ask yourself, ‘Why wouldn’t I be custom-fit if my competitor is?’ Why give them the advantage? I can almost guarantee your handicap will take a dip if your equipment matches your swing. So much of what golf is about these days is driven by technology.” ■

Intrigued? Learn more by visiting BluejackRanch.com.