

“Seven miles of waterfront surround us. Character, charm, and deepwater access differentiate real estate options from the competition. Our location, just off Hilton Head Island, is an asset—making for a short drive to barrier island beaches or the culture of downtown Savannah, Georgia.” —ROBERT SERECI, CEO AT COLLETON RIVER CLUB

“If you are looking for a community designed from the ground up for golfers, look no further. Our facilities on and off the course are some of the finest in the world.” —JASON SUTTON, DIRECTOR OF INSTRUCTION, COLLETON RIVER CLUB



COLLETON RIVER CLUB A Place That Soothes the Soul and is Bursting with Energy

Known to locals simply as the “land between two rivers.”

BLUFFTON, SOUTH CAROLINA: Great golf communities are built on more than championship courses. They are built on the ability to help members enjoy the game at every stage of their golfing journey. At Colleton River Club, that commitment is led by nationally recognized instructor Jason Sutton.

With more than 30 years of teaching experience, Sutton has spent the last five years helping Colleton River Club members elevate their game to fully maximize the club’s active lifestyle. For Sutton, the role is about far more than just mechanics—he is a vital reason why members enjoy the game more, play more often, and derive greater value from their membership.

“Helping members play better and enjoy the game more has a direct benefit to the club,” noted Sutton. “Members who enjoy golf, take lessons and get better, play more often and likely spend more time and money in the clubhouse and the golf shop. There is a direct correlation.”

That vibrant member culture is set against 36 holes of acclaimed championship golf.

“Both of our golf courses—by Jack Nicklaus and Pete Dye—are distinctively different, with one thing in common: postcard views,” detailed Sutton. “Our Nicklaus Course requires more strategy and

several forced carries. Over on the Dye Course, it’s important to avoid being visually distracted by what seems like one thousand bunkers.” Sutton added, “Pete Dye called it his best-designed golf course.”

Back at the Learning Center, Sutton pairs world-class coaching with advanced performance analytics to deliver results. “The difference between a good golf instructor and a great golf instructor is being able to explain complex concepts in simple, understandable form,” explained Sutton. “I utilize the latest analytical tools, including camera-only 3D body motion software that requires no awkward sensors or markers. Being able to accurately measure how the club and the body are moving allows me to instantly pinpoint a player’s issues, providing a much quicker pathway to improvement, more confidence, and greater enjoyment of the game.”

Recognized nationally as a *Golf Magazine* Top 100 Teacher and ranked among *Golf Digest’s* #1 Ranked Teachers in South Carolina, Sutton brings championship-caliber credentials directly to the member experience at Colleton River Club. ■

For more information on membership opportunities, please visit ColletonRiverClub.com.

