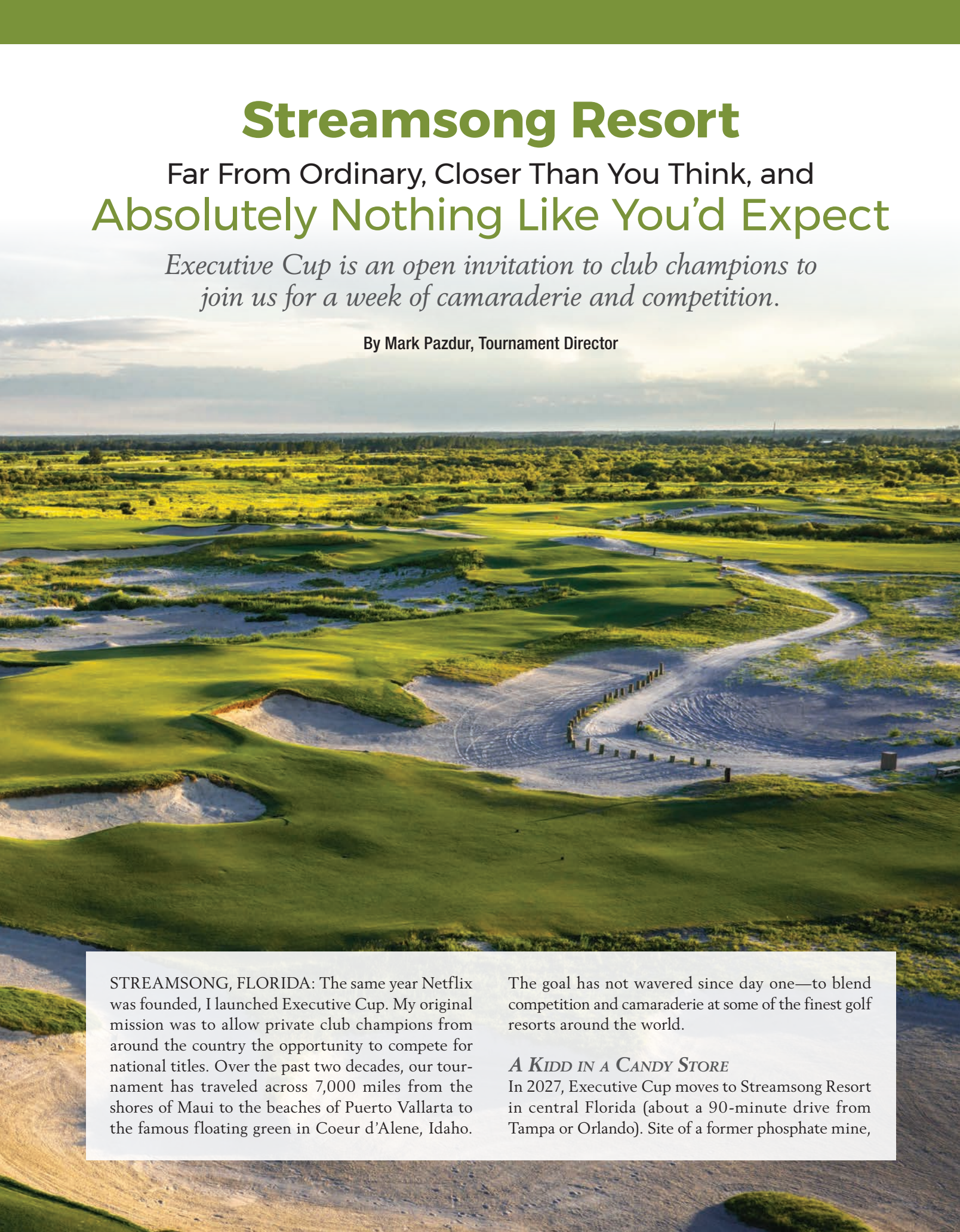


Streamsong Resort

Far From Ordinary, Closer Than You Think, and
Absolutely Nothing Like You'd Expect

Executive Cup is an open invitation to club champions to join us for a week of camaraderie and competition.

By Mark Pazdur, Tournament Director

An aerial photograph of a golf course at Streamsong Resort in Florida. The image shows a lush green landscape with a prominent, winding water hazard that cuts through the fairways. A small bridge with wooden pilings crosses a section of the water. The terrain is undulating, with sand traps and various green spaces. The sky is overcast, and the overall scene is serene and picturesque.

STREAMSONG, FLORIDA: The same year Netflix was founded, I launched Executive Cup. My original mission was to allow private club champions from around the country the opportunity to compete for national titles. Over the past two decades, our tournament has traveled across 7,000 miles from the shores of Maui to the beaches of Puerto Vallarta to the famous floating green in Coeur d'Alene, Idaho.

The goal has not wavered since day one—to blend competition and camaraderie at some of the finest golf resorts around the world.

A KIDD IN A CANDY STORE

In 2027, Executive Cup moves to Streamsong Resort in central Florida (about a 90-minute drive from Tampa or Orlando). Site of a former phosphate mine,

Executive Cup



Streamsong Black



Bone Valley



Streamsong Red



Streamsong Blue

the resort's 16,000 acres are punctuated with dramatic elevation changes, abundant lakes, and 15 million cubic yards of sand—a sharp contrast to the rest of Central Florida's relatively flat topography.

Players will be some of the first in the world to experience the resort's newest course, Bone Valley, designed by David McLay Kidd.

"To be included in a group of architects [Streamsong Red was designed by Bill Coore/Ben Crenshaw, Streamsong Blue was designed by Tom Doak, and Streamsong Black was designed by Gil Hanse] made me nervous, but in a good way," said Kidd. "My barometer of success is having a foursome sitting at the bar after their round

arguing which Streamsong course is better and having some of them insist it is mine. I'm excited to add to the history of a place so young and yet so rooted in a tradition of exceptional golf architecture and service."

After two rounds of play on Bone Valley, Executive Cup will conclude on Streamsong Black. "My site was different than the rest of Streamsong Resort," detailed Hanse. "Welcome to the big ball park is a common refrain. The course offers wide fairways and exceptionally large greens to match its scale. It was a dream come true to see the final product." ►

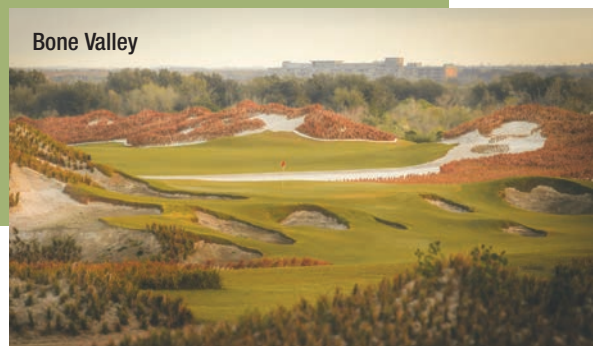


"The name Bone Valley is deeply rooted in the history of the land itself. Millions of years ago, much of Florida was underwater, and the region became known for its rich deposits of prehistoric marine fossils, including shark teeth and other ancient bones that were regularly unearthed during the area's mining era. I have read many times how great players have a special love for the Majors. Not sure I understood what that meant when I was younger, but now I get it. In the world of golf design, there are certain properties, locations and even owners that working for can be like playing in the Majors. Streamsong, for me, is a Major."

— DAVID McLAY KIDD, COURSE DESIGNER OF THE NEWEST COURSE – BONE VALLEY



Bone Valley





Executive Cup Challenge

Streamsong Resort, Florida

September 12-16, 2027

Arrive Sunday, Depart Thursday • A Four-Night, Four-Day Event

Trophies will be awarded to overall low-gross champions, net and gross couples club champions, and age divisional gross club champion titles for men and women under 60, 60-69, 70-79, and 80 and over.

Trophies will be awarded to private club members for age divisional net titles for men and women under 60, 60-69, 70-79, and 80 and over.

Sunday, September 12: Arrival • Optional Afternoon Horserace Shootout on The Chain Short Course • Evening at Your Leisure

Monday, September 13: Full breakfast • Couples Club Championship/practice round for others at Bone Valley • Lunch • Welcome Reception and Dinner

Tuesday, September 14: Full breakfast • Club Championship Round One at Bone Valley • Lunch • Evening At Your Leisure

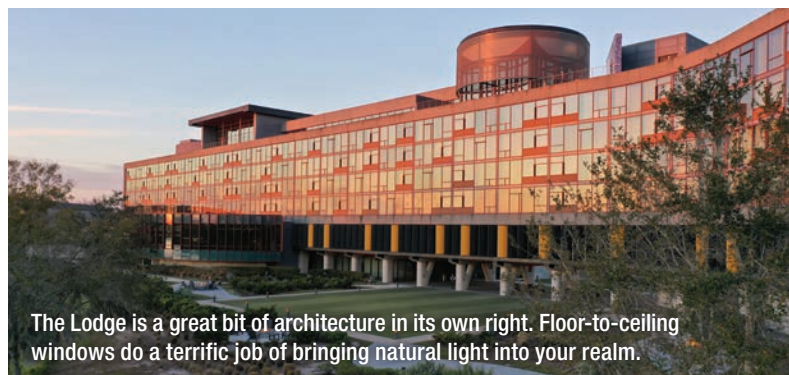
Wednesday, September 15: Full breakfast • Club Championship Final Round on Streamsong Black • Lunch • Awards Reception and Dinner

Thursday, September 16: Full breakfast • Departure Day

PRICING: Single: \$3,669* • Double/one competitor: \$4,957* • Double/two competitors: \$5,952 (or \$2,976/split*)
EXTRA NIGHT: \$297 (tax included)

*Tournament package pricing includes all taxes, resort fees, restaurant tips, and valet-parking. Airfare/airport transfer/caddie fees are not included.

For more information, or to sign up, please contact Mark Pazdur at Mark@ExecutiveGolferMagazine.com or (949) 933-6478.





The Chain



Streamsong Black