



Punta Mita Impossible to Upstage

A carefully conceived, low-density aspirational vacation destination.

PUNTA MITA, MEXICO (50 minutes north of Puerto Vallarta): World Cup 2026 was a huge boon in Mexico beyond the dollars generated at the turnstiles. (The inaugural World Cup was hosted and won by Uruguay in 1930, and this year, more than 6.5 million fan tickets were sold in the

United States, Canada, and Mexico.) The games, followed around the world, portrayed the country as a great destination with a warm culture and even better food. "I think Mexico 'blew it out of the park,'" said Carl Emberson, vice president at Punta Mita. "The football games showcased the true face of our country, its human connections, and values that welcome you with open arms and hearts."

In addition to its oceanfront world-class golf courses, Punta Mita features Four Seasons and St. Regis resorts



"Our two Jack Nicklaus Signature courses show the commitment of our ownership to build and operate facilities that are best in class. Mr. Nicklaus has been quoted as saying the 'Tail of the Whale' par-3 on our Pacifico Course is one of his favorite golf holes. It's a true island green in the Pacific Ocean that happens to be the perfect distance for a challenging hole. With eight holes along the water, an extra sleeve of Titleist may be in order. Our other course, Bahai, is considered a counterpoint to Pacifico. It features mounding, uneven lies, and green complexes with big movements. In a nutshell, Jack Nicklaus worked his magic twice!"

— JOHN McINTYRE, DIRECTOR OF GOLF
AT PUNTA MITA

The Montage Resort & Residences will open in early 2028 with 120 rooms and 62 condominiums. Montage is a brand that was founded in America by Alan and Mike Furstman and is quickly expanding in Mexico.



Punta Mita is an ambitious project situated on a spear-shaped peninsula, including 9.5 miles of Pacific coastline with five resident beach clubs.

“At Montage International, we believe that true hospitality is about more than luxury—it is about creating meaningful experiences, embracing the beauty of a destination, and honoring the culture and traditions that make it special. Montage and Pendry Punta Mita will embody these values. These resorts and branded residences will seamlessly blend the natural beauty of Mexico’s Riviera Nayarit with the gracious and personalized service that defines our company.”

—ALAN FURSTMAN, PRESIDENT AND FOUNDER OF MONTAGE INTERNATIONAL



Pictured are Ed and Karina Underhill, Brian and Patty Hovey, and JoAnn and Mark Pazdur. The three couples enjoyed four nights in the elegant (and spacious) Surf Residences at Punta Mita.

While the women enjoyed in-suite massages, the men played The Pacifico Course. During our stay, a six-seat golf cart was provided to scoot around the property. The private peninsula feels more like its own little country. Privacy, pedigree, and possibility sum up the stellar destination.

“Cabo San Lucas is considered Southern California’s backyard playground. Cancun excels with all-inclusive trips that fit into a pretty box, while **Punta Mita is the way** to feel the ‘real Mexico.’” —MARK PAZDUR, PUBLISHER OF EXECUTIVE GOLFER



with Pendry and Montage hotels actively under construction. “Our current member survey reveals they value our sense of community, sense of security, and privacy most,” continued Emberson. “Each of our four resorts tends to favor a different demographic, but no matter the ‘flag you fly,’ luxury is at the core of what we do best. Ninety percent of visitors to Punta Mita would recom-

mend living here. That is a huge referral pipeline of business for us. In some ways, a short-term stay is equivalent to dating your girlfriend before throwing her a ring!

“I like to say, ‘There’s never a dull moment...unless you want one.’” ■

For more information, please visit PuntaMita.com.